

The Luna Light

Luna
Community
College

"The People's College"

Mission Statement: "Creating Opportunities for You!"

Vision Statement: "New Mexico's Premier Community College: Preparing Students for Success"

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Several dozen new student-athletes and their parents attended orientation Thursday at the Allied Health Center. Luna Community College will have another new student orientation today.

LCC commercial to be on statewide television beginning on Monday

A student-driven commercial which stars Luna Community College students will be aired on KRQE, KOB, KASA FOX and KOAT beginning on Monday, Aug. 5 and run through the fall late registration period. The commercial is 30 seconds and can be seen from 8 a.m. to 5 p.m. and from 1 a.m. to 5 a.m.

Former LCC dental assisting student Amberlynn Lucero is the star of the commercial as she participates in many scenes and has a speaking role.

The student-driven com-



Luna Community College will be launching a statewide commercial which will begin airing on Monday, Aug. 8. The 30 second commercial will be aired on KRQE, KASA FOX, KOAT and KOB. Pictured are the lead actors (l-r): Novyembre Lucero, Gilbert Garcia, Amberlynn Lucero, Tim Cochran and Shannon Saiz.

mercial is the first of its kind at Luna Community College. The same commercial aired last summer.

Mass Media Instructor Kenneth Bachicha, who oversaw the production, says that the commercial depicts a broad advertising of Luna Community College.

The footage was shot entirely by students. Former LCC Director of Institutional Research John Tierman acted as the LCC liaison to the students creating the commercial.