

The Luna Light



*“The People’s College”
Becoming The Premier Rural Community College in America*

Volume 5 Issue 27

July 16-22, 2012

Luna CC students launch statewide commercial



Luna Community College will be launching a statewide commercial which will begin airing on Sunday, July 15. The student-driven commercial was produced by LCC Mass Media students. It was overseen by LCC Mass Media Instructor Kenneth Bachicha and LCC Director of Institutional Research John Tiernan. The 30 second commercial will be aired on KRQE, KASA FOX, KOAT and KOB during 8 a.m. to 5 p.m. and 1 a.m. to 5 a.m. time slots. Pictured are the lead actors (l-r): Novyembre Lucero (representing cosmetology); Gilbert Garcia (representing culinary arts); AmberLynn Lucero (representing liberal arts); Tim Cochran (representing auto collision) and Shannon Saiz (representing dental assisting). These two images can be seen in the commercial.

AmberLynn Lucero says she has always been fascinated by television.

Today, Lucero along with several other Luna Community College students, will be featured in a statewide commercial.

The student-driven commercial was produced and stars LCC students. It is scheduled to be aired on KRQE, KOB, KASA FOX and KOAT for the next few weeks. The commercial is 30 seconds and will be run from 8 a.m. to 5 p.m. and from 1 a.m. to 5 a.m.

“Ever since I was little, I’ve always wanted to be on television,” said Lucero. “This is a good start; I dream big.”

Lucero is the star of the commercial as she participates in many scenes and has a speaking role.

“I feel it is a great opportunity for Luna Community College,” says Lucero who was chosen in a student-led audition to play the lead role. “It is an honor for me to represent Luna Community College and help get the message across to potential students. I hope people will say that Luna Community College is their choice for higher education.”

Lucero, a recent dental assisting graduate, will be attending UNM this fall and pursue her education as a hygienist. Lucero, a 2010 West Las Vegas graduate, has attended LCC as a dual credit student.

James “Jimmy John” Maldonado was one of the mass media students involved behind the scenes.

“I learned how to direct and how to produce and I also picked up some knowledge in editing,” he says. “It’s going to help me in my broadcasting career.”

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Statewide commercial...

Continued from page 1

The student-driven commercial is the first of its kind at Luna Community College.

"I enjoyed working with other students," says Maldonado who oversaw the group scene at the beginning of the commercial. "I want to be behind the scenes; I want to be the person that holds the camera and edits and produces."

Maldonado says he thinks he and his colleagues did a solid job.

"I am very satisfied with the commercial," says Maldonado. "The updated technology that we have really made the commercial a success."

Mass Media Instructor Kenneth Bachicha who oversaw the production says that the commercial depicts a broad advertising of Luna Community College.

"The best part of this commercial is that it is student-oriented," says Bachicha. "It's nice to know that the footage was shot entirely by students. The most interesting part was watching them work together."

Bachicha hopes that this commercial will enhance his students' résumés.

"This should open doors for our students," says Bachicha.

"Whether it is creating commercials, editing or being part of a crew."

John Tieman, director of institutional research, acted as the LCC liaison to the students creating the commercial.

"The students spent two semesters working on this project, one doing the production and the other working on the editing," says Tieman. "It was wonderful getting to watch them in action and seeing them work through the process of creating this commercial from beginning to end."

LCC Small Business Development Center recognized nationally for its quality of service

(Las Vegas, N.M.)--*"The New Mexico SBDC Network has recently completed the rigorous National Association of Small Business Development Centers (ASBDC) accreditation, a Baldrige-based review, that exemplifies excellence, innovation, and service to its clients and stakeholders," said ASBDC Chairman of the Board Al Salgado.*

This accreditation is extremely important and it speaks to the level of quality of services the New Mexico Small Business Development Center (NMSBDC) provides to its clients, whether they are existing businesses or clients starting a new business. The NMSBDC is also recognized for their outstanding record of economic impact in the state of New Mexico.

The Luna Community College SBDC has provided expert technical assistance to over 1,300 small business clients, helping to create over 200 jobs and impacting the economy with almost \$17,000,000 in total capital and equity.

The LCC SBDC is the most highly qualified organization to deliver no-cost small business consulting and low-cost training services in Las Vegas and has provided over 3,800 people with small business training in the four counties that it serves; Mora, San Miguel Gualupe and Colfax.

Don Bustos, director of the SBDC at LCC,

has expertise in business plans, financial projections and loan packaging. Melissa Gold, business specialist for the SBDC at LCC has expertise in business plans, marketing and advertising. Theresa Romero is the administrative assistant and has expertise in social media, and Microsoft Office programs.

"It feels good to help people turn their dreams into a reality"—says Luna Community College Small Business Development Center Director Don Bustos.

The NMSBDC network consists of 22 strategically located centers in the state including an International Business Accelerator (IBA) and Procurement Technical Assistance Program (PTAP). Our statewide SBDC staff consists of highly-skilled, educated and certified business analysts with a diverse expertise and experience in many areas of management and business ownership.

Accreditation from the ASBDC also provides Las Vegas additional resources and access to a national network of over 1,400 SBDCs. The Small Business Development Center program is the most comprehensive, efficient, and effective small business assistance network in

the nation. SBDC at LCC is helping existing businesses to grow and entrepreneurs to realize their dream of business ownership and to remain competitive in the complex marketplace of an ever-changing global economy.

"We want to congratulate the New Mexico Small Business Development Center Network (NMSBDC) for achieving this important milestone, the New Mexico SBDC Network has achieved much during the process, and we commended them for this successful effort." says Mike Young, Chair, ASBDC Accreditation Committee. "Accreditation is important for each SBDC and is essential for the national SBDC program to be recognized as a high quality economic development organization. Congratulations to you and your staff, hosts, and supporters."

"It feels good to help people turn their dreams into a reality" says Bustos.

"The SBDC was so important in helping us with our business plan," says Jennifer Velasquez, owner of Route 66 Restaurant in Santa Rosa. "They provided much guidance and help for us, and we were able to complete a plan and our financial projections. We are so thankful to them, and we know that they will always be there when we need them."

Continued on page 4

NEW MEXICO YOUTH SPORTS CAMPS



HERE'S WHAT'S COMING UP IN
THE LAS VEGAS AND SANTA FE AREAS.
HOPE TO SEE YOU THERE!

Basketball Camp

Where: Capshaw Middle School SF NM
When: Saturday, July 7, 2012
Time: 8 AM to 12 PM (5 to 9 yr olds)
1 PM to 5 PM (10 to 18 yr olds)
Cost: Pre-register \$25 or \$30 Day of Camp

Families & Teams, please call for special rate

Volleyball Camp

Where: Robertson HS---LV NM
When: July 17 & 18 (Tues & Wed)
Ages: 10 to 18 yrs
Time: 9AM to 4PM (Tues & Wed)
Cost: \$45

Families & Teams, please call for special rate

SKILLZ & DRILLZ

NM Youth is offering sports development camps that focus on fundamentals of a particular sport, while emphasizing the spirit of teamwork & competition, character development, sportsmanship & the overall benefits of physical activity.
MORE THAN JUST FUNDamentals!

HOOP! It Up Team Tournament

WHO: Youth, Middle School and High School Divisions
WHEN: July 20, 21, 22 (Fri., Sat., Sun.)
WHERE: Las Vegas City Schools & West Las Vegas Schools
Las Vegas, NM
COST: \$150 PER TEAM
CONTACT:
Ira L. Harge, Jr. 505-426-7569

**TEAM ROSTER AND OTHER
INFORMATION AVAILABLE ON OUR
WEBSITE**

FOR MORE INFORMATION ON CAMPS IN OTHER AREAS OF NM OR FOR MORE INFORMATION ON NM YOUTH, PLEASE VISIT US ON THE WEB @ WWW.NEWMEXICOYOUTH.ORG. IF YOU ARE INTERESTED IN SCHEDULING A CAMP IN YOUR AREA, PLEASE CALL IRA HARGE AT 505-426-7569 or ira_harge2@yahoo.com.
NM YOUTH.....PLAY TO LEARN AND LEARN TO PLAY!

Know someone who might be interested in this workshop?
Help us spread the word!

FREE CRS Taxes FREE

This workshop is designed to inform small business owners & self-employed people about their obligations to the state. Come learn about: Gross receipts taxes, withholding taxes, compensating taxes, non-taxable transactions, and the proper way to fill out the state required forms.

twitter

facebook

To register:

E-mail: tromero@luna.edu
Web: www.nmsbdc.org/lasvegas
Phone: (505) 454-2582
or (800) 588-7232 x1759

Please Preregister

July 19, 2012

Raton: 10 am - 12 pm

International Bank

Las Vegas: 2 pm - 4 pm

[Luna Community College](#)



Recognized...

Continued from page 2

"The Luna Community College Small Business Development Center helped us create our business plan to realize our dream," says Timoteo Martinez of Martinez and Sons Processing. "They guided Martinez and Sons step-by-step to build our business plan leading to the funding of our project. Mr. Don Bustos and his staff professionally and effectively assist their clients. Their knowledge and services continue to contribute to the economic development of the communities they serve. We are confident that their continued services will help us grow and strengthen Martinez and Sons Processing."

The National Association of Small Business Development Centers Network (ASBDC), representing America's 1,400 SBDCs and 5,000 business advisors, encourages the path of continuous improvement, which is the overall aim of the accreditation process. Each year the National ASBDC provides a national conference. This premiere event brings together over 1,700 Small Business Development Center (SBDC) professionals, trainers, consultants, management, and administrative personnel. This conference offers top-quality workshops, roundtables, general sessions, and an Exhibit Hall -- equipping America's top small business consultants with the professional development they seek to continually enhance SBDC services to growing small businesses and aspiring entrepreneurs. A business trade show of national service providers is also on hand to introduce new, innovative and cutting edge business tools to assist the SBDC's and their clients. *SBDCs: Lighting America's Future... Your local, national & global business resource*

New Mexico SBDC helps small business, grow, create jobs and retain jobs. *The SBDC Provides no cost expert consulting & low cost training in all aspects of business development. The New Mexico SBDC gives back to New Mexico and has a tremendous economic impact in our state. Return on Investment: For every dollar spent on the SBDC Network...\$3.57 in tax revenue is generated.*

New Mexico SBDC centers are hosted by colleges and universities across the state. The NMSBDC is funded by our state and the U.S. Small Business Administration. NMSBDC network delivers educational assistance to strengthen business management, thereby contributing to the growth of our economy.

LCC MEAL CARD \$50



Rough Rider Grill

Buy it at the Fiscal Office Today!

SKILLZ & DRILLZ

NM Youth Sports Camps is offering youth sports camps/clinics that teach basic fundamentals, emphasize teamwork, participation, competition, sportsmanship & benefits of physical activity.

What is special about the NM Youth Camps/Clinics? We bring the camp/clinic experience to YOU. With the intent EVERY YOUTH can have the opportunity to be a success! Our goal is for each camper can improve their skills, have fun and make friends.

Where: Robertson HS Las Vegas NM
When: July 17 & 18 (Tues & Wed)
Ages:: 10 to 18 yrs
Time: 9 PM to 4 PM (Tues & Wed)
Cost: \$45

NM Youth Volleyball Camp

**For More Info &
to register
Call or Email
Ira Harge, Jr.
505-426-7569**

**ira_harge2@yahoo.com
www.newmexicoyouth.org**

**Camps & Clinics are under the
Direction of:
Ira Harge, Jr
Ira Harge, Jr is a former
basketball player at St Pius HS in
Alb NM & is a also a former player
of SDSU and Denver University. He
was formerly on the staff of
Men's Basketball Coaching Staff
at NMHU.**



A portion of the money generated from the camps/clinics will be donated to the New Mexico Youth Foundation & Alliance. We appreciate your support!

**NM Youth
FUNdamentals
Straight A's Programs
Attitude, Active Life Style, Academics Athletics & Acknowledgment**



FIRE SCIENCE

Associate of Applied Science Degree

66 Credit Hours

Required Courses >>>

FS118 Principles of Emergency Services
 FS133 Building Construction for Fire Protection
 FS185 Fire Prevention
 FS170 Fire Behavior and Combustion
 FS214 Fire Protection Systems
 FS232 Firefighter Safety and Survival
 FS250 Research Methods in Fire Science

Approved Electives >>>

Students can choose 9 credit hours from the following electives:

- Hazardous Materials Responder
- Introduction to Firefighting
- Wildland Fire Control
- Firefighter I
- Fire and Life Safety Education
- Fire Protection Hydraulics and Water Supply
- Fire Investigation I
- Incident Command
- Firefighting Strategy and Tactics
- Firefighter Leadership
- Hazardous Materials Chemistry
- Fire Service Instructor I
- Principles of Code Enforcement
- Fire & Emergency Services Administration
- Firefighter Internship

For the Fire Science degree, students must also complete 36 credit hours of General Education CORE requirements. (See the 2012-2015 LCC Catalog for details).

"Firefighting—Train Hard—Work Hard—Fight Smart"

Are you interested in becoming a firefighter? Are you currently in the fire service and want to improve or enhance your skills and credentials? Do you want a degree in higher education as well as a stepping stone to additional studies at the baccalaureate level? If you answer yes to any of these questions, then the Fire Science Program at Luna Community College is right for you!

Program Description >>>

The Associate of Applied Science degree in Fire Science prepares students for service in fire protection. It is designed for individuals serving in the profession and as a preparatory program for individuals seeking a career in the fire service. Students enrolled in the program will receive a well-rounded general college education, with a strong foundation in fire science. The degree is aligned with the Fire and Emergency Services Higher Education (FESHE) Model Curriculum.

Certificate Option >>>

- Students have the option of a certificate in Fire Science.
- The Certificate is 30 credit hours and includes 18 credit hours of program requirements and 12 credit hours of approved fire science electives.
- Courses for the certificate program can be applied toward the Associate of Applied Science degree in Fire Science.

Visit the LCC website for fall, spring and summer course offerings



Weekly activities

Monday, July 16, 2012

5:00 p.m. – 9:00 p.m. DWI Class (General Studies/102-B)

Wednesday, July 18, 2012

8:00 a.m. – 9:15 a.m. Speech Presentations (LRC/Lecture Hall)

9:30 a.m. – 2:00 p.m. Summer Activity – LCC Rough Rider Summer Round Up – BBQ (SMET Patio)

6:00 p.m. – 9:00 p.m. LCC Board of Trustees "Board Meeting" (Stud. Serv./Conf. Rm)

Thursday, July 19, 2012

2:00 p.m. – 4:00 p.m. Gross Receipts Taxes Training/SBDC (Student Services/Conf. Rm)

6:00 p.m. – 9:30 p.m. Monthly Water Board Meeting (Technologies/ Room 126-B)

Friday, July 20, 2012

8:00 a.m. – 12:00 p.m. Rocky Mountain Youth Corps Training Session (Mora Site/Library)

9:30 a.m. – 12:00 p.m. MdN AHEC Quarterly Advisory Board Meeting (LRC/Faculty Conference Room)

Saturday, July 21, 2012

7:00 a.m. – 4:00 p.m. C.N.A. Testing (Allied Hlth/Nrsg.Lab#3, Comp.Lab#7, MO-11)



Foundation
SCHOLARSHIP GOLF CLASSIC

Played at the beautiful Pendaries Golf Course

On Saturday August 18, 2012

Shotgun: 9:00am



ENTRY FEE: \$1,000 a team

INCLUDES GREEN FEES & CART, FAMOUS PRIME RIB DINNER AND FABULOUS PRIZES
(FEES MUST BE PAID BY JULY 30, 2012)

TOURNAMENT CONTACTS:

Sarah Flores
(505) 454-5367
sflores@luna.edu

Ernesto J. Salazar
(505) 920-3696
ernesto@cfblv.com

Phil Wolff
(505) 425-2080
philw@northerninsurance.com

Please visit our website at www.luna.edu/foundation or Facebook us!



LCC moving forward with Piñon application

The following attachment is LCC's action plans and performance measures/indicators. They were approved by the LCC Board of Trustees through the Piñon Application.

- **Summarize your organization's action plans; how they are deployed, and key action plan performance measures or indicators.**
- **Improve transferability of credits to other institutions, improve flexible course offerings to meet student needs, align certificate programs with degrees, and increase graduation rates.** To do this, LCCs' new catalog will align all but three associate degrees with 36 hours of CORE, combine similar programs of study, revise specific programs for workforce development, and align all certificate programs to associate degrees.
- **Over the next year, LCC will be seeking greater financial flexibility by gaining approval of a bond issue and applying for grants.** Key performance measures will be securing public support for the educational bond issue in November 2012. Two current grants applied for include the Youth Build Grant and Title V Grant.
- **Improve student success by updating teaching policies and procedures and revising faculty performance evaluation.** Key performance measures will include a new faculty handbook and new performance evaluation process for all faculty members.
- **Improve overall communications with faculty, staff and administration and shared governance.** To do this, LCC will incorporate a Faculty Senate; HR will provide civil rights training to all full-time employees, and administer an employee satisfactory survey to measure workforce engagement.
- **Improve student learning and quality education.** Key per-

formance measures include revised or updated student learning outcomes for all programs of study, revised learning outcomes for remedial education, seek specialized accreditation for culinary arts through American Culinary Federation (ACF) and STEM Degrees through Accreditation Board for Engineering and Technology (ABET).

- **Improve evidence based decision-making by improving analysis, measurement, and knowledge management.** The Director of Institutional Research/Development and Effectiveness will coordinate, develop and report on additional student retention surveys, data on student success and data on an employee satisfaction survey.

- **Improve the strategic planning process.** For the next departmental strategic planning session, the HR Department and the Director of Institutional Research and Development will institute the creation of action plans in order to help departments facilitate the goals they set forth in their strategic plans.

- **Improve communications for workforce needs.** Currently, the nursing program utilizes a community advisory committee that meets regularly to discuss curriculum and program offerings. LCC will expand community advisory boards in other occupational related programs.

- **Improve the development of senior leadership capabilities.** To do this, senior leadership will continue to participate in regular focus groups, vision building, problem solving exercises, analysis, resolution, and follow-up involving issues or findings brought to the attention of the LCC President.

- **Improve workforce preparedness for disasters and emergencies.** To do this, LCC will implement an Emergency Notification System as well as Timely Warning. Both of these notifications will occur through a service provider enabling mass texting, email and RSS Feed for notification during emergencies.

**Fall classes begin on
Monday, Aug. 20
For more information, call 505/454-2500**

Luna – focused on student success

By Dr. Pete Campos

You've heard the buzz words, seen the promotions and thought about how green the grass is on the other side of the fence. Well, Luna Community College is a real education center! We offer quality education; strong certified programs; small classes that allow for students to ask endless questions, master concepts and get essential tutorial services; and, build life-long relationships that help to strengthen career success.

Throughout my life, I have always put students first. From my very first day on the job in education as an at-risk instructor and certified migrant counselor, I have put the well-being of students in front of personal interests and political rhetoric. Here at LCC my concentration has been the same. Because I don't point at people, I have always pointed towards the middle of the large conference table in the President's office and said to whoever is in the room – I expect the best

educational services possible for the benefit of our students.

Student issues associated with course content, academic rigor, grades, teaching and learning, successful course and program completion, graduation and job placement are con-

result of faculty, staff, administrative and trustee focus on the expectations, needs and commitment of those youth and adult learners who have chosen to seek a quality education at Luna. I have often referred to a quote by Thomas A. Edison that sums up my feelings about

Our ongoing student success has been a result of faculty, staff, administrative and trustee focus on the expectations, needs and commitment of those youth and adult learners who have chosen to seek a quality education at Luna.

the need for consistent and hard work in order for anyone to succeed. It goes as follows, "opportunity is missed by most people because it is dressed in overalls and looks like work." Harold Stephens, American author and world traveler, sums up my leadership at Luna, "There is a great difference between worry and concern. A worried person sees a

sistently being addressed. Over the past four years we have greatly increased our individualized student success plan. The results have been tremendous. Our graduates are passing state boards at high rates and finding employment.

problem, and a concerned person solves a problem." I am a deeply concerned person and readily address our student problems daily. *My sole educational objective is to solve student problems and keep them on the pathway to life successes.*

Our ongoing student success has been a

Luna Community College President Dr. Pete Campos (middle) goes over some program notes with AA/AAA North/South All-Star Committee member Richard Tripp and Connie Trujillo (chairman) before Thursday's banquet. Dr. Campos served as the master of ceremonies. Las Vegas has hosted the AA/AAA all-star games for several years. Many spectators have said that it is the best overall, in the entire state.





Rough Rider
SUMMER
ROUND UP

A decorative graphic featuring a yellow rope forming a loop around the word 'ROUND UP'. Below the rope is a detailed illustration of a longhorn skull with long, curved horns.

☪☪
Wednesday
July 18th
9:30 AM – 2 PM
☪☪

**Unwind and
De-Stress
Your Brain
For Final Exams!**

Music !!
Games!!
**Face-
Painting!!**
Sports!!



FREE BBQ!!



ORIENTATION

*Orientation is for
new students, transfer students and parents
whether you have been on campus or not, there is
always something exciting to learn, something new
to experience and someone new to meet*

It is a time to learn

learn about the resources that LCC has to offer

It is a time to experience

experience the registration process

It is a time to meet

meet faculty, staff, administrators and other students

*August 10, 2012
Rough Rider Grill*

*7:30-8:00
Refreshments*

*8:00-12:00
Orientation*

*12:00-1:00
BBQ*

*Registration
1:00-*

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“The
People’s
College”



Recently, LCC supervisors participated in a workshop that introduces the elements of the Baldrige Framework that centers on the seven categories of best practices upon which the system is based: Leadership; Strategic Planning; Customer Focus; Measurement, Analysis, & Knowledge Management; Workforce Focus; Process Management; and Results. LCC supervisors went through training on how to link vision/mission, strategies, measures, and processes that enable LCC to improve communication, productivity, and overall effectiveness in performance. This is LCC's second step in the journey to performance excellence. Last week, LCC submitted its application to Quality New Mexico, which signifies a commitment to the New Mexico Performance Excellence Awards Program. LCC's goal is to become recognized as an institution of high-performance, high-integrity, with achieving sustainable results.

LUNA COMMUNITY COLLEGE IS ACCEPTING APPLICATIONS FOR THE FOLLOWING VACANT JOB POSITIONS:

- Adjunct Faculty/Per Course Instructor
SMET Adjunct Faculty
- Drafting and AutoCAD
- Basic Electronics
- Introductory Physics
- Introductory Computer Science
- Introductory Computer Systems (hardware/software basics and troubleshooting)

- Temporary Part-time Tutors (Springer 1)

FOR JOB DESCRIPTION(S) AND/OR CLOSING DATES, CONTACT THE HUMAN RESOURCES DEPARTMENT AT (505) 454-2503 OR VISIT OUR WEBSITE AT WWW.LUNA.EDU

LUNA COMMUNITY COLLEGE IS AN EQUAL OPPORTUNITY EMPLOYER. ALL POSITION POSTING FOLLOW THE LCC AFFIRMATIVE ACTION PLAN.

Luna Community College: "The People's College"