Title V Newsletter

"Creating a Pathway to Success in High-Demand Programs"

Virtual Class Simulation Training

On June 13, 2013, Larry Paiz, Title V Instructional Designer along with Susan Olson Smith, SimLab Coordinator, held the first of multiple trainings. This particular training was offered for Nursing faculty, Attending were Connie Reichert, Maxine Hughes, Jackie Romero, and Susan Grohman. Training was held at Allied Health in preparation for the upcoming Fall 2013 course offerings to include courses with Co-Requisites of Simulation Labs. Simulations provide an opportunity for the student to develop a process of decision making through critical thinking and

Virtual Class Simulation Training—Connie Reichert, Susan Olson Smith, Susan Grohman, Larry Paiz. Not pictured, Maxine Hughes and Jackie Romero.

technical skills, abstract knowledge and self-confidence within a safe and controlled environment. Labs will now give students the opportunity to experience multiple situations where actual simulation scenarios can be diagnosed and the mannequins will respond to the treatments administered by the students. In our current economically difficult times, these experiences will reduce the need for students to travel to hospitals and clinics throughout New Mexico.

## Admissions-Candidate CRM Training

CRM Candidate Module Training w/Jenzabar Trainer, D. Castilgini, Director of Admissions, M. Marquez and Recruiter, T. Herrera, Data Admin, D. Gibson, Title V L. Paiz and V. Serna

Title V hosted the last of Jenzabar Training for Admissions Candidate CRM component on June 4, 5, and 6, 2013. The time it takes LCC to turn prospects into candidates without increasing staff of Admissions Department can now be reduced. The Candidate CRM component for Jenzabar's Internet Campus Solution (JICS) makes it possible with online access to candidate information that's streamlined and simplified.

LCC can increase the efficiency admissions staff by automating applications process, so staff can spend less time responding to routine inquiries and more time on productive recruitment efforts with prospects and their families.

With Candidate CRM, recruitment personnel can engage with prospects early in the inquiry process with fresh, personalized content. It provides Internet-savvy prospects with the high-quality self-service experience they expect at any hour of the day or night.

Features of Candidate CRM include:

- Once an applicant enters information online, it can become part of the database immediately
- Customize online application forms to meet the unique needs of academic programs
- Provide candidates with online access to their admissions folders so they can see the status of their applications and update information
- Invite candidates to participate in online community and to interact with other candidates with chat areas, forums, and targeted messages
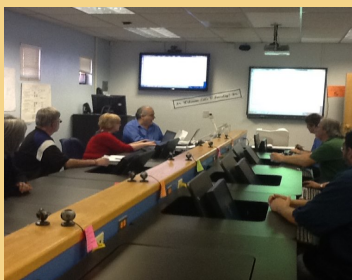
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