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# The Economic Value of **Luna Community College**

#### **About Luna**



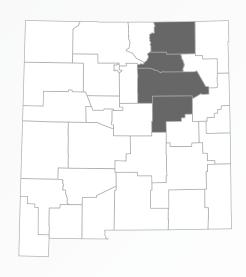
Credit students



Non-credit students



The Luna Service Region **New Mexico** 



out of every 37

Luna and its students.

jobs in the Luna Service Region

is supported by the activities of

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## **Economic impact analysis**





#### **Alumni impact**

Impact of the increased earnings of Luna alumni and the businesses they work for



An economic boost similar to hosting the World Series

4x

OR

**\$23.2** million

Added income

379 Jobs supported



#### **Operations spending impact**

Impact of annual payroll and other spending

**\$12.8** million

Added income

Enough to buy 271 new cars

177

Jobs supported

OR



### Student spending impact

Impact of the daily spending of Luna students attracted to or retained in the region



Enough to buy 40 families\* a year's worth of groceries

Added income

Jobs supported

**\$489.2** thousand

annual impact

**Luna total** 

**Added income** 

Jobs supported

= 100 jobs \* = family of four

## Investment analysis



## For every \$1...



Students gain \$6.00 in lifetime earnings



The average associate degree graduate from Luna will see an increase in earnings of \$7,000 each year compared to someone with a high school diploma working in New Mexico.



society gains \$2.40 in added income and social savings



