

# The Luna Light



*“The People’s College”*

*Becoming The Premier Rural Community College in America*

Volume 4 Issue 22

June 13-19, 2011

**Luna Community College summer students Alexis Hustito and Raymond Herrera take some time to text their friends last week. The two recent Robertson High graduates are taking classes through the Future Leaders Program and the Student Academic Advancement Institute. Over 200 local high school students are participating in both programs which is believed to be the most ever.**



## President Campos says that he along with Luna CC have earned a solid “A”

*The following is the first in a four-part exclusive interview with Luna Community College President Dr. Pete Campos. Dr. Campos is completing his third year of a five-year contract.*

Given that we are in an educational environment, grade yourself as a president of Luna Community College over the last three years. Why this grade? (A being the highest)

Solid A that we have earned together. Because we – as a college family – are meeting the benchmarks and timeframe set out three years ago. As former Trustee Don Shaw said upon his retirement from the board: “I believe Dr. Campos is the right President for this time in our college’s history.” I assumed responsibility at a time when the economy was experiencing a terrible downturn; the state was taking back funds we needed to develop programs, hire credentialed personnel and focus on the education of students; we needed to use every available tool to effectively compete with other institutions of higher learning and prepare students; we needed to strengthen our programs of study and seek accreditation in many areas; and, we needed to build

transparency, accountability and trust so the general public, faculty, staff and most importantly, students would believe in their community college. *I truly believe, regardless of these turbulent times, we are right on track to becoming a premier college.*

Since day one you have talked about student success? As a president how do you evaluate this?

While student success in the classroom is measured by a letter grade, I measure student success by the application of what that person has learned in the classroom combined with self-confidence, the ability to converse what has been learned and how convincing that person can be to land a job in their chosen field of study. For example: we have had students who have learned well, become good at what they do and have convinced employers to hire them at good entry level salaries. In my opinion, the key to student success is learning all a person can, continuously practice to improve their skills and do the best job possible once a person enters the job market.

Continued on page 3



Luna  
Community  
College



FOOD  
COURT

Information Booths  
&  
Music

Sponsored by the SAAI Summer Program

**NEED HELP NAVIGATING YOUR ONLINE CLASSES?**

Then you need to attend one of LCC's

**Blackboard Student Trainings**

- Tuesday, May 31, 2011
- Wednesday, June 1, 2011
- Wednesday, June 8, 2011
- Thursday, June 9, 2011
- Tuesday, June 14, 2011
- Wednesday, June 15, 2011



All trainings will be held at 10:00am in the  
Student Online Learning Lab

**Student Services Building Room 204**

For more information please call 505-454-5362

\* Times and Dates subject to change due to weather conditions and/or work schedule changes.



SAVE THE DATE

**AUGUST 27, 2011**

Pendaries Golf Course

**THE LCC FOUNDATION**

**Annual Scholarship Golf Tournament**

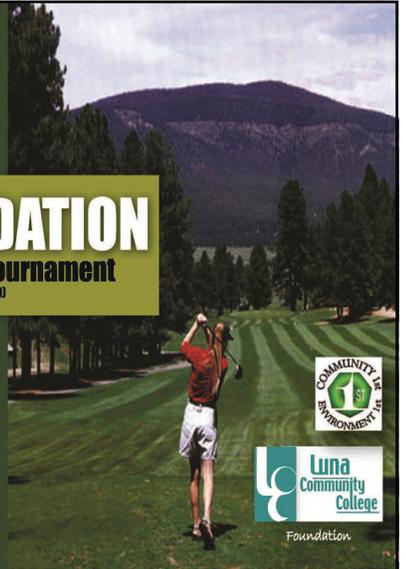
(Over \$50,000 raised for Title V in 2010)

For sponsor or registration request please contact:

<b>Sarah Flores</b> , Executive Director phone) (505) 454-5367 email) sflores@luna.edu	<b>Ernesto Salazar</b> , Co-Chairman phone) (505) 920-3696, email) ernesto@fnblv.com
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<b>Phil J. Wolff</b> , Co-Chairman phone) (505) 425-2080 email) philw@northerninsurance.com
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You can also visit our website:  
[www.luna.edu/foundation](http://www.luna.edu/foundation) or Facebook us!  
Registration Brochure to follow.



Foundation

# President interview...

Continued from page 1

**Voters have turned down two bonds for restoration of our vocational area over the last couple of years. What is in store in this area?**

Don't forget we still need student housing and a baseball and softball complex. Those who have worked closely with me know; I never give up. I do not make excuses. The voters have spoken. I will continue to think of ways, always working in close collaboration with our trustees – leadership advisory team - tax payers – voters – legislators – private/public sector entities, to secure the funds necessary to upgrade our vocational facilities, secure state-of-the-art equipment and complete our mass communications center. I am confident this can be done.

**Another one of your priorities has been accreditations of programs. Our nursing program is one step away from receiving a national accreditation. What does this mean to the college if we get it? Keep in mind the nursing program has been around for over three decades here at LCC.**

Working closely with the higher learning commission, the state higher learning department, national accreditation organizations and state private/public sector accreditation entities has placed us above the radar when it comes to building reputation, integrity and academic and vocational rigor.

Now, we are being nationally recognized in the fastest growing segment of the world of work and that is health care. There is great demand for our graduates in the allied health and nursing fields. I am truly grateful to Connie Reichert and our entire health sciences staff for their unconditional and unselfish work towards accomplishing this and other recent noteworthy goals that will truly benefit our students who are pursuing careers in the health fields. Thanks to our dedicated family members, there are no longer limitations to what can be accomplished.

**Your administration runs by a chain of command. It has received considerable criticism. What are the benefits of having this chain of command and do you have plans to continue this practice?**

I have operated - through a combined 75 years in leadership and management - a career



**Dr. Pete Campos (at the head of the table) participates in the LCC Facilities Committee on Wednesday afternoon before the Board of Trustees (BOT) work session to review the construction progress and timeline for completion of phase one of the new Mass Communications building and to discuss capital outlay strategies necessary to secure the funds necessary to complete critical projects on the main campus and the satellites.**

that is based on best practices in supervising others, maximizing employee production and reaching goals expected by customers. For example: all customers, whether they are sitting at a table expecting good service and good food, taxpayers who expect top-notch services for the dollars they pay to our government in the form of their hard earned dollars (taxes and user fees), or students (paying tuition) in the classroom who expect a challenging curriculum and rigorous program delivery to excite them to learn so they can find a good paying job and support their families, all deserve a return for what they are charged. The operational best practices I use are designed to hold every person in the operation accountable for what they are responsible.

If a person is weak in the delivery of their expected tasks (job description), it shows and is quickly identifiable in this form of governance. For example: If a person is not preparing their lesson plans well, their curriculum is not aligned and is disconnected from what is expected in

today's work environment then it becomes highly evident and adjustments can then be made to better meet the educational needs of students. This in turn leads to them becoming proficient, effective and efficient and able to meet the demands placed on them when they obtain their desired job. The benefits of such a system are obvious: in the restaurant business – customers are served, in the legislature – the taxpayer is served, in education – the student is served.

My educational training and first-hand experience both in the private and public sectors have led me to strengthen this best practice form of operation. It's transformational, accountable and most importantly, produces results for those being served and maintains a high level of equity for the employees providing the services for which they are paid. This is the most current and relevant successful and proven practice to produce optimum results for customers. They deserve and expect nothing less. After all, they are paying for our services.

# 2011 LCC Car Show



LCC: "The People's College"

See page 6 for voting results

# 2011 LCC Car Show





**Quality Motors Owner Al Romero receives an award from Luna Community College Car Show Organizer Anthony Baca on Saturday while LCC President introduces him. Romero was recognized as a local automotive icon.**

## LCC Car Show a success

By Anthony Baca

The 7th Annual Luna Community College Car Show was a success. There were 88 entries, six more than last year. Approximately 1,500 to 2,000 spectators attended this year's event. The People's Choice winners are:

- Best Rod & Custom, Floyd Marquez of Santa Fe—orange 1941 Chevy Coupe
- Best 4x4, Jeremy Vigil of Las Vegas—wild cherry 1980 Ford F150
- Best Low Rider, Miggy Vasquez of Albuquerque—candy tangerine 1986 Chevy S10 Transformer Truck
- Best Import, Steve Webster of Pecos, 1970—burgandy Karmann Ghia Volkswagen
- Best Motorcycle, Orlando Chavez of Las Vegas—white 1939 BMW with side car
- Best pedal bike, Nathan Duran of Las Vegas—chrome Schwinn Low-Rider bike
- Best original, Jordan Lopez of Las Vegas—sublime green 1972 Plymouth Barracuda
- Best Rat Rod, Angelica Pacheco of Trementina—mother nature color 1941 Chevy Truck best
- Unfinished, Miguel Varela of Las Vegas, primer gray 1973 Chevy Corvette
- Best of show, Michael Romero of Las Vegas, red 1967 Chevy Chevelle Convertible

This year's car show had many fine high-quality vehicles in all stages of restoration and was a fine example of the artistic talents, knowledge, and pride that exists in our community and throughout New Mexico. Next year's car show will only be better. I would like to thank the community for its support.

## Weekly Activities

Monday, June 13, 2011

5:00 p.m. – 9:00 p.m. *DWI Class*  
(General Studies/Room 102-B)

Tuesday, June 14, 2011

6:00 p.m. – 8:00 p.m. *Attaining Success in Life/Community Ed. Course (IPC/Cafeteria)*

Wednesday, June 15, 2011

11:00 a.m. – 12:00 p.m. *LCC SAAI/Student Academy Inst. Orientation*  
(LRC/Lecture Hall)

11:30 a.m. – 1:30 p.m. *LCC Block Party*  
(IPC/Cafeteria)

6:00 p.m. – 9:00 p.m. *LCC Board of Trustees "Board Meeting"*(Student Serv./Conf. Rm)

Thursday, June 16, 2011

10:00 a.m. – 12:00 p.m. *Fidelity Workshop/Webinar/Spons: CDSMP* (LRC/Lecture Hall)

6:00 p.m. – 8:00 p.m. *Basic EFT*  
(Emotional Freedom Technique/  
Community Ed. Course (IPC/Cafeteria)

Friday, June 17, 2011

10:00 a.m. – 3:00 p.m. *Santa Fe Civic Housing Authority Meeting* (Mora Site/Library)

Saturday, June 18, 2011

*No Activities Scheduled*

Sunday, June 19, 2011

*No Activities Scheduled*

**LCC MEAL CARD**  
**\$50**









Buy it at the Fiscal Office Today!

# Success of distance learning at LCC— and how to make it even better

By John Tiernan

Since the 2007-08 academic year, online learning at Luna Community College has been coordinated and developed through a Title V grant initiative. The purpose of this grant is to develop a comprehensive online learning network and through a combination of new technology, student services, and online courses, LCC will be able to offer a true online environment for the first time in its history. It is planned that by the end of the five-year grant period (ending September, 2012) students would be able to obtain a degree from LCC without ever having to step foot on campus.

The Title V initiative facilitated the standardization of online course delivery, faculty training, and technical support. As a direct result of this, the disparity of successful completion of online courses versus live courses dropped from 19.2 percent in 2006-07 to 1.4 percent just three years later. This made the pass rates in online courses virtually identical with their live counterparts.

Unfortunately, despite the huge accomplishment of online courses closing the successful completion gap, growth in the number of unique courses being offered online is **negative**. In the 2007-08 academic year, 54 unique classes were offered while in the 2010-11 academic year, only 45 unique classes were offered. The number of sections offered has remained virtually identical with 106 sections offered in 2007-08 and 107 sections offered in 2010-11.

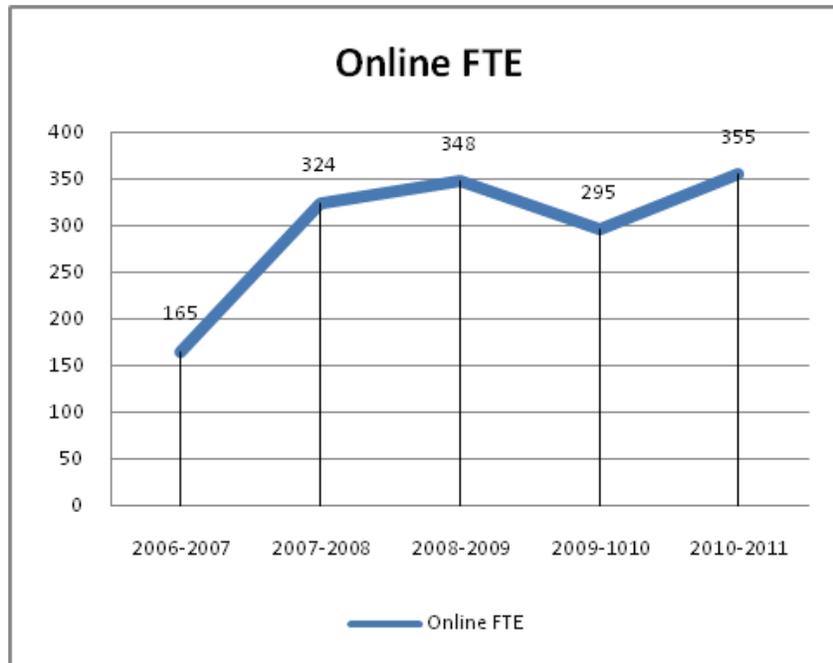
The data indicates that there is huge potential for online learning growth that so far LCC has not stepped up to meet. Even with this negative growth in online course offerings, the student Full-Time Equivalency (FTE) for online courses has increased by 115 percent going from 165 FTE in 2007-08, to 355 in 2010-11. Also, the data shows that this growth was stunted due to online course offerings being cut back in 2009-10. This was because of a policy change at the Higher Learning Commission, LCC's credentialing authority. The policy change took effect in July, 2010 and required prior approval to offer

more than 50 percent of any degree program via distance delivery. LCC aggressively pursued this approval and in February, 2011, not only was allowed to exceed the 50 percent mark, but also received permission to offer three complete degree programs online.

While the history over the last five years shows overwhelming potential for future growth in online courses, the fact that online course offerings were lower and online section offerings were virtually identical makes it impossible to use this historic growth to develop a trend that will project into the future. Because of this, LCC must rely on industry standards to develop a reasonable growth rate projection. According to the Chronicle of Higher Education, the standard growth of distance learning in community colleges between 2007-08 and 2008-09 is 22 percent. This dwarfs the overall growth of higher education during the same time which was less than two percent. LCC has the potential to exceed this mark and can reasonably expect a 35 percent increase per year in online student FTE. However, in order to achieve this growth projection, LCC needs to expand and prioritize distance learning in the following ways:

- Begin training of instructors and development of online classes for every course which can be delivered online. This will rapidly increase the growth of distance learning and should be expedited.
- Begin advertising outside of the LCC service area. The advertising focus has been almost entirely within the LCC services area and the statewide or nationwide markets are virtually untapped.
- LCC as a whole needs to prioritize online course offerings, even for on-campus students.

If properly and effectively implemented, LCC can expect a 35 percent growth in online FTE over the next five years (as shown below).



	2011	2012	2013	2014	2015	2016
Student FTE in online Courses	355	479	647	873	1179	1592



### Hours of Operation

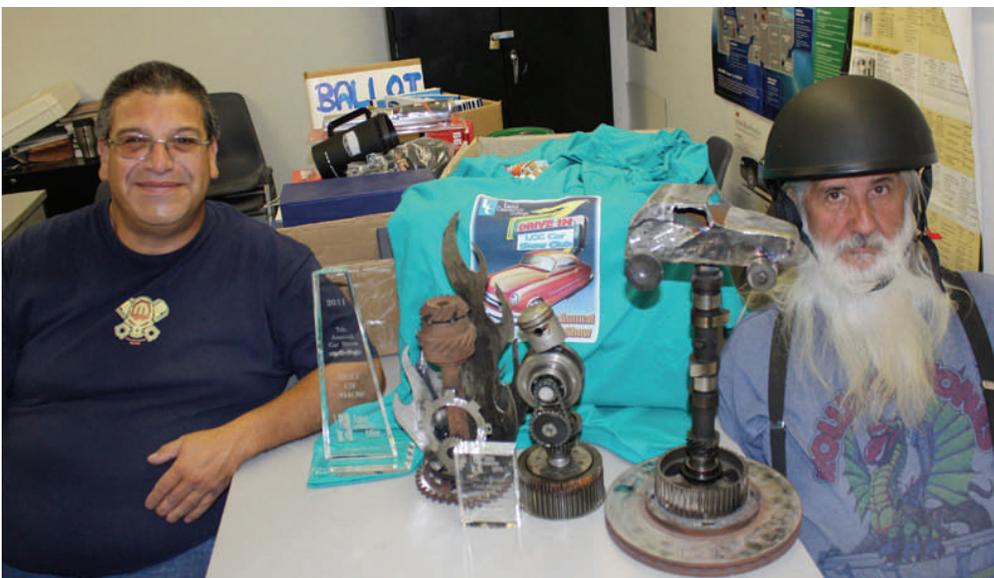
Time	Monday	Tuesday	Wednesday	Thursday	Friday
8am - 9am					
9am - 10am	Charlie Martinez (Bio 105, Math 106 & ↓) 9:00am-10:00am				
10am - 11am	Gia Leferriere (Math 116 & ↓) 10:00am-11:00am	Gia Leferriere (Math 116 & ↓) 10:00am-11:00am	Gia Leferriere (Math 116 & ↓) 10:00am-11:00am	Gia Leferriere (Math 116 & ↓) 10:00am-11:00am	
11am - 12pm	Joelynn Sanchez (Math 180 ↓) 11:00am-1:00pm	Joelynn Sanchez (Math 180 ↓) 11:00am-12:00pm	Joelynn Sanchez (Math 180 ↓) 11:00am-1:00pm	Joelynn Sanchez (Math 180 ↓) 11:00am-12:00pm	Greg Vigil (PHYS 111, MATH 180) 12:00pm-2:00pm
12pm - 1pm		Charlie Martinez (Bio 105, Math 106 & ↓) 9:00am-10:00am		Charlie Martinez (Bio 105, Math 106 & ↓) 9:00am-10:00am	
1pm - 2pm	Gia Leferriere (Math 116 & ↓) 10:00am-11:00am	Greg Vigil (PHYS 111, MATH 180) 1:00pm-2:00pm	Gia Leferriere (Math 116 & ↓) 10:00am-11:00am	Greg Vigil (PHYS 111, MATH 180) 1:00pm-2:00pm	
2pm - 3pm	Alma Sanchez (Math 180 ↓) 2:00pm-3:00pm	Alma Sanchez (Math 180 ↓) 2:00pm-4:00pm	Alma Sanchez (Math 180 ↓) 2:00pm-3:00pm	Alma Sanchez (Math 180 ↓) 2:00pm-4:00pm	
3pm - 4pm	Katie Lopez (Math 180 ↓) 2:50pm-3:30pm		Katie Lopez (Math 180 ↓) 2:50pm-3:30pm		
4pm - 5pm					

# Meet your faculty



**Connie Reichert**  
Academic Director/Instructor --  
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**Education**  
M.S.N., University of New Mexico  
B.S.N, Graceland College  
**Contact Information**

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Luna Community College Auto Collision Instructor and Car Show Coordinator Anthony Baca (left) and LCC student Tom Lujan display trophies and awards that were given out during Saturday's LCC Car Show. Lujan is also pictured with a motorcycle helmet that will be donated to the Rough Rider Motorcycle Rally from the LCC Car Show Club. It will be pinstripped by Bob Padilla.



**Connie Ortiz**  
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