

The Luna Light



*“The People’s College”
Becoming The Premier Rural Community College in America*

Volume 5 Issue 24

June 25, 2012

Former LCC nursing student Andrea Solano recognized for her dedication to the profession

*The following column was written by Albuquerque Journal columnist Joline Gutierrez Krueger. The column is on 2004 Luna Community College RN graduate Andrea Solano. It is being re-printed with permission from The Albuquerque Journal. The original headline was titled **Angel Found at UNMH.** Gutierrez Krueger writes a regular column designated as UpFront.*

By Joline

Gutierrez Krueger

Cesar Quesada knows nurses. Lots of them. With 11 years of frequent hospital visits, 17 surgeries and eight rounds of different chemotherapy treatments since he was diagnosed with a rare form of cancer at age 6, you might expect Quesada to be something of a nurse aficionado.

Most are nice enough, he says, though, yes, he’s also known a few whose bedside manner was a bit stiff.

And then there is Andrea Solano.

So what do you say about a nurse who has become so much more than the person who takes vitals and brings medications? What do you say about someone who has become both caregiver and cruise director, comedian, party planner, counselor, confidante, nag, mother, sister, friend?

What do you say about a woman who, despite doctors who shake their heads, shrug their shoulders and admit they don’t know what else to do, can still convince you that you



DEAN HANSON/JOURNAL Cesar Quesada, 17, wrote about Andrea Solano, his nurse at the University of New Mexico Hospital’s pediatric clinic. Thanks to his essay, Solano is one of three finalists for the 2012 Extraordinary Healer Award for Oncology Nursing. Solano is a 2004 Luna Community College RN graduate.

will pull through. You will live.

“She gives me hope,” says Quesada, 17.

“That’s no small thing.”

What do you say? All of that. You write it down. You share your words, your thoughts.

Quesada did that, composing an essay about Solano titled “Not Just a Nurse, But Also an Angel.”

Because of that essay, Solano, who works at the University of New Mexico Hospital’s pediatric clinic in Albuquerque, is one of three finalists for the national 2012 Extraordinary Healer

Award for Oncology Nursing.

The contest — sponsored by Cure magazine, Amgen Oncology and Breakaway from Cancer — invites cancer patients and their families to nominate their favorite oncology nurse by writing an essay about that nurse’s compassion, helpfulness and expertise. Quesada, a junior at Valley High School, is the youngest writer to have his essay chosen for the final round, an award spokesman said.

The winning nurse, who will receive an all-expense-paid spa trip for two, will be announced Thursday at the Oncology Nursing Society’s 37th Annual Congress in New Orleans.

Solano and husband, Mark, and Quesada and his mother, Carolina Rojas, will attend the ceremonies along with the

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**Fall classes begin on Monday, Aug. 20
For more information, call 505/454-2500**

LCC's Andrea Solano...

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other finalists.

Solano already feels like a winner.

"This award, it's an honor, it's humbling," says the 31-year-old Rio Rancho mother of two who has worked at UNMH for eight years, five of those in the pediatric clinic. "It's my patient and his family telling me I've done a good job."

Tears come easy to Solano's eyes as we chat, quite a departure for the usually cheery nurse known for bestowing Quesada with crazy hats, practical jokes and funny songs that keep him laughing.

Solano isn't the only one who cries. Rojas, too, frequently dabs her eyes with tissue.

It has been a rough journey for her and husband, Rogelio Quesada, hard watching their son battle cancer for so long.

Solano has helped make that journey bearable.

"She takes care of all of us," Rojas says. "She calls to see how things are, what we need. She keeps things fun for us, for my son, even when he is very sick."

Because he is.

He suffered abdominal pain after a fall in the playground in 2001. Tests revealed that the pain was caused not by the fall but a tumor on Quesada's kidney. The tumor was transitional cell carcinoma, a cancer typically found in aging patients but rarely among the young.

Quesada is one of only five children in the country diagnosed with it; he is also the youngest, Rojas says.

None of the treatments has stopped the sarcoma's onslaught. The cancer has metastasized into the lungs, liver, colon and pelvis.

Still, he manages to maintain a 4.3 grade-point average and play club team soccer.

Oh, he's a smart one. Serious and, yes, a little persnickety.

Which led to one of Solano's favorite April Fools' tricks. Quesada had been upset during a previous chemotherapy session because he was not seated in his usual recliner chair, so that day Solano turned "his" chair into a throne. She rolled out a red carpet before the chair and made a crown, sash and scepter for him.

From that day on, he was King Cesar.

It brought him down to earth. But it also reminded him that he is more than just Cancer Patient Cesar.

"You see their pain, the hard times and you want to take it away. So you make their experience as special as you can," she says. "You take care of them for so long that they become part of your family," Andrea Solano.

Last November, as Quesada lay recovering from surgery, Solano organized a surprise birthday party, even writing and performing a special birthday song for him.

"You see their pain, the hard times and you want to take it away. So you make their experience as special as you can," she says. "You take care of them for so long that they be-

come part of your family."

That, she admits, makes her job painful at times. Her patients don't always make it.

"I told myself, follow my heart and it will be OK," she says as the tears come again for her and Rojas. "It doesn't matter if it hurts in the end. It will be OK."

Quesada is now undergoing treatment every three weeks in a clinical trial being conducted at the National Institutes of Health in Bethesda, Md. In a couple of weeks, he will undergo tests to see whether the treatment is working.

No one is sure what comes next if it isn't.

"There are no more kinds of treatment to use," Rojas said. "They have tried them all."

Quesada, frail and pale but still feeling healthy and feisty, says his spirits are high. He has hope.

Because he also has Solano.

Free ice cream floats

Date: Wednesday, June 27, 2012

Time: 11 a.m.-1 p.m.

Place: Area between Student Services Building and Library



2012

Santa Rosa

JULY 6-7



BOZO & the Crew

7th ANNUAL Pre 1972

Fun Run

Sat - 10:00am to 3:00pm



» » » Friday - Cruise Night, Burger Burn and

« «



LIVE MUSIC

at the Downtown Pavilion

Fri 7pm-11pm / Sat 8pm-12am

★ DJ Shurbeat



Fat City

★★★ Main Attraction

Door Prizes - Motor / Transmission / Tires and More!!

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Luna Community College’s Title V Mission:

“Developing a comprehensive online learning network for rural, time and place-bound students.”

May 2012

Volume 5 Issue 5

SANTA ROSA LAB HAS BEEN COMPLETED!



Finalized Santa Rosa Smart Lab

The last of the Title V labs have come to a close in which the Santa Rosa site has been preparing for its students who are taking online courses. Sixteen (16) workstations and PC’s along with a Smartboard, printer/scanner and a security camera have been delivered and are currently getting installed at the designated lab.

Santa Rosa Satellite Director, Albert Campos, has worked closely with the Title V staff in ordering what is needed to accommodate the needs of the students. Thanks to Rick Roybal, John Tiernan, Manuel Archuleta, Norman Sena, Ron Gonzales and his staff. The final touches are being put in place to accommodate our students before the summer session. As you can see from the photos, it is evident of the need for this lab.



Juan Macias and Mike Jaramillo installing workstations



Juan Macias and Leon Roybal assembling lab chairs



LCC Electrician Norman Sena



Students fill the Santa Rosa Smart Lab for their classes



Rick Roybal and John Tiernan installing PC's

Title V Staff
Lorraine Martinez, Project Director
Tiffany Young, Administrative Assistant
Larry Paiz, Instructional Designer
John Tiernan, Online Student Services Developer
Rick Roybal, Distance Education Technician

Developing a successful radio ad

By
Luna Community College
Small Business Development Center

Radio advertising can be an effective source for marketing your small business. A good radio ad will capture the audience's attention in the first 5 seconds and will engage the listener throughout.

Here are 5 key things to consider for a successful radio ad:

Who is my target audience? If your target audience are people who don't necessarily listen to the radio, then you would not use radio ads.

Where is my target audience? Make sure you have a clear idea of what geographic area you are targeting and use the radio stations that reach those areas. You can call the stations to ask for promotional packages in your area.

What type of radio does my target audience listen to? If your target audience is of the older generation, then you wouldn't want to run ads on a teen pop station. Make sure

the genre fits your target audience.

When does my target audience listen to the radio? You may have to pay more for running ads during peak driving times, but if your target audience is truck drivers, then why pay more when you could run the ads any time of the day.

What is the benefit to my target audience? When creating your ad, you want to make sure you are emphasizing your benefits to the target audience and not just your features. Keep the ad focused on the target audience rather than yourself.

Writing a radio ad can be overwhelming especially when you have a lot of information you are trying to disseminate. When writing your ad, remember to write it as you would say it. Don't use extra words that you would not normally say when speaking to someone, i.e. thus, therefore, moreover, etc. Pace yourself and try not to cram too much information into the ad. Use normal pauses as you would when speaking directly to someone. Don't forget to repeat your product or service at least 3 times as well as your phone number or website.

Your audience needs time and repetition to remember what you do or what you sell and how to contact you. Studies have shown that a listener will listen to an ad seven times before they start remembering what they heard. It is recommended to run the ads 3-4 times per week for 4 weeks or more rather than once a week over a longer period of time. So give your ad some time to work before you decide if it is not working for you.

If you are considering increasing your advertising for your small business and you need direct assistance, the Small Business Development Center can help you. The assistance is **FREE** and confidential. The SBDC at Luna Community College can assist all small businesses or anyone interested in starting a small business with any business concerns. Call to set up an appointment at (800) 588-7232 ext.1759 or (505) 454-2582 or visit our website at www.nmsbdc.org/lasvegas for more information and make sure to keep an eye out for more small business tips brought to you by the Small Business Development Center at Luna Community College.

LUNA COMMUNITY COLLEGE IS ACCEPTING APPLICATIONS FOR THE FOLLOWING VACANT JOB POSITIONS:

LUNA COMMUNITY COLLEGE IS ACCEPTING APPLICATIONS FOR THE FOLLOWING VACANT JOB POSITIONS:

- Adjunct Faculty/Per Course Instructor
- Temporary Part-Time Substitute Teacher/Caretakers
- SMET Adjunct Faculty
- Drafting and AutoCAD
- Basic Electronics
- Introductory Physics
- Introductory Computer Science
- Introductory Computer Systems (hardware/software basics and troubleshooting)
- Regular Full-time General Maintenance I-Springer
- Temporary Part-time Custodian-Mora
- Temporary Part-time Tutors (Main 5 Springer 1)

FOR JOB DESCRIPTION(S) AND/OR CLOSING DATES, CONTACT THE HUMAN RESOURCES DEPARTMENT AT (505) 454-2574 OR VISIT OUR WEBSITE AT WWW.LUNA.EDU

Recruiting activities

Monday, June 25 – NMEC Summer meeting, ENMU-Ruidoso, 1 a.m.—1-3p.m.

Tuesday, June 26 – KFUN Radio, Fall Semester registration, Community Ed. classes

Wednesday, June 27 – No activities planned

Thursday, June 28 – No activities planned

Friday, Jun 29 – Recruitment Booth, Mora Site, 10 a.m.-3p.m.

Saturday, Jun 30 – No activities planned

“A Night Under the Stars: Luna Community College employee recognition event



Weekly activities

Monday, June 25, 2012

5:00 p.m. – 9:00 p.m. *DWI Class (General Studies/Room 102B)*

Tuesday, June 26, 2012

5:00 p.m. – 9:00 p.m. *Prevention Arts Programs for Community Families Sponsored: LCC’s Noches de Familia (IPC/Cafe)*

Wednesday, June 27, 2012

No Activities Scheduled

Thursday, June 28, 2012

5:00 p.m. – 9:00 p.m. *Prevention Arts Programs for Community Families Sponsored: Noches de Familia (IPC/Cafe)*

Friday, June 29, 2012

8:00 a.m. – 12:00 p.m. *Rocky Mountain Youth Corps Training Session (Mora Site/Library)*

5:00 p.m. – 10:00 p.m. *Emergency Medical Tech First Responder Course Sponsored: San Miguel County–Gallinas Fire (Allied Health/LO-1)*

Saturday, June 30, 2012

8:00 a.m. – 5:00 p.m. *Emergency Medical Tech First Responder Course Sponsored: San Miguel County–Gallinas Fire (Allied Health/LO-1)*

Sunday, July 1, 2012

8:00 a.m. – 5:00 p.m. *Emergency Medical Tech First Responder Course Sponsored: San Miguel County–Gallinas Fire (Allied Health/LO-1)*



For more photos, see the July 4 special edition of *The Luna Light*.



Luna Light editor asking for submissions

Hello everyone.

I am inviting students, staff, faculty, administrators and community members to join me in saluting our country in our July 4 **Luna Light** Special edition.

Please e-mail any thoughts, articles, columns or photos you would like published to jjallegos@luna.edu.

This special edition will be given out during Las Vegas 4th of July Parade.

I need all copy by noon on Friday, June 29. (This happens to be a couple of days before my birthday. I will turn 29).

Thank you very much in advance for your cooperation.

The next Luna Light will be issued on Wednesday, July 4



Foundation
SCHOLARSHIP GOLF CLASSIC

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Shotgun: 9:00am



ENTRY FEE: \$1,000 a team

INCLUDES GREEN FEES & CART, FAMOUS PRIME RIB DINNER AND FABULOUS PRIZES
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Please visit our website at www.luna.edu/foundation or Facebook us!

