

The Luna Light

"The People's College"

Mission Statement: "Creating Opportunities for You!"

Vision Statement: "New Mexico's Premier Community College: Preparing Students for Success"

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Volume 6 Issue 39

October 4-October 20, 2013



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AFFORDABLE
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**Luna
Community
College**

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LCC launching billboard campaign

For years, Luna Community College has been wanting to advertise on billboards. Starting in mid-October, the college is getting its wish.

The college contracted a billboard on National Ave. in Las Vegas that will run from Monday, Oct. 14 through Tuesday, Jan. 14, 2014. In addition, the college contracted 13 billboards in the Albuquerque area, one which will be displayed on mile marker 240 between Albuquerque and Berna-

lillo on 1-25. One of the billboards, which will be located on 152 Montañó Rd. NW, will be digital. The other 11 will be poster (smaller) billboards located throughout the North and South Valley.

"This is a very exciting time for Luna Community College," said LCC Public Information Coordinator Jesse Gallegos.

Continued on page 2



Several Luna Community College students traveled to the Taos Country Club to attend an ACCELERATE Leadership Workshop, "Unleashing Your Super Powers". Students identified their own unique strengths in being more effective in college, better communicators and gaining the edge in their careers. Over 100 students attended the workshop including five other northern New Mexico institutions of higher education. LCC students pictured (l-r) are: Matias Dominguez, Angelica Vargas, Diane Moore (Career Technical Advisor), Diego Rivera, Eric Hinkle, Jessica Shealey, Chris Rodriguez, Chris Montoya, Nash Roybal, Victoria Medina, Julian Torres, Gabriel Maestas, Antonio Maestas, Nathanael Roybal, David Donahue and Nicole Maes. Not pictured are: Vanessa Martinez, Steven Esquivel, Francine Cordova and Chuck Peterson (Advisor Board Member).

Billboard campaign...

Continued from page 1

The billboard on National Ave. is 12 feet by 24 feet with 869 weekly impressions.

The billboard on 1-25 is scheduled to run from Nov. 5 to Jan. 19, 2014.

"The size on this particular billboard is 10 feet by 40 feet," said Gallegos. "The weekly impressions we hope to get a week is right around 147,000. That's quite a bit. This billboard is in a highly-visible area with a lot of traffic. If people didn't know about Luna Community College, we hope many will now."

The digital billboard on Montañó will give the college two opportunities to advertise.

"When I met with the Lamar advertising agent Renee Smith, we decided it was best to put two messages here. Lamar runs six advertisers on it for 10 seconds each in a constant rotation, this guarantees an advertiser 1,332 "spots" daily," said Gallegos.

Luna Community College intends to keep the first advertisement consistent with quality, affordability and completion and we're looking at the second message to talk about online, core and vocational classes," said Gallegos. "We will finalize the second message soon."

The digital billboard will run beginning on Nov. 4 and will continue through Jan. 19, 2014.

"I was also told that there could be an increase in traffic in this area due to upcoming construction on Paseo Del Norte," said Gallegos. "Traffic is sure to increase on Montañó."

The size of this billboard is 10 feet six inches by 36 feet. The weekly impressions as it is today is right around 73,000.

The other junior posters are all five feet by 11 feet one inch. They are scheduled to begin on Nov. 18 and run through Jan. 12, 2014.

"These will all be located within street traffic," said Gallegos. "The amount of weekly impressions range from 19,000 to a high

about 111,000 impressions per week."

The locations of these 11 junior posters are: 1500 Bridge SW; 2826 Bridge SW; 4815 Central NW; 5900 Central Ave. SW; 1383 Coors NW; 4600 Coors SW; 1130 Griegos NW; 3801 Isleta SW; 700 Rio Bravo SW; 736 Avenida De Cesar Chavez and 527 Avenida De Cesar Chavez.

"The thought behind this is market saturation," said Gallegos.

"This particular type of advertising stands out; obviously our hope is to get more students to be interested in Luna Community College. Essentially, this type of advertising creates a fast consumer top-of-mind awareness to a diverse audience,"—Jesse Gallegos.

"There are a lot of different ways to market, and it's amazing to see that what works for many people doesn't necessarily work for others. Many of us like print ads, many radio ads, some electronic ads while there are many who like to see billboards."

The total amount of

combined weekly impressions are right around 876,000.

"I've been talking to many people from within the college and they are excited about this campaign," said Gallegos. "There is not one bad intention behind this; our hope that when it is all said and done the college as a whole will benefit from it."

Gallegos says that although Luna Community College has never ventured into this type of advertising, it was a long time coming.

"This particular type of advertising stands out; obviously our hope is to get more students to be interested in Luna Community College," said Gallegos. "Essentially, this type of advertising creates a fast consumer top-of-mind awareness to a diverse audience."

Gallegos said that statistics show that 87 percent of people drive or ride in a personal vehicle and that 82 percent look at billboard ads.

"Like I said before, it's something new and it's a great opportunity," said Gallegos. "I believe in Luna Community College and so do a lot of people. We're being optimistic and hoping for the best. I want to thank our student models and everyone on campus who lent a hand on this project."

Position Announcements

LUNA COMMUNITY COLLEGE IS ACCEPTING APPLICATIONS FOR THE FOLLOWING VACANT JOB POSITIONS:

- Instructor-Medical Surgical Nursing (closes 11-12-13 or until filled)
- Instructor-Family Nursing (closes 11-12-13 or until filled)
- Allied Health Director (closes 11-30-13 or until filled)
- PASS/ACE Lab Supplemental Instruction Leader (closes 10-17-

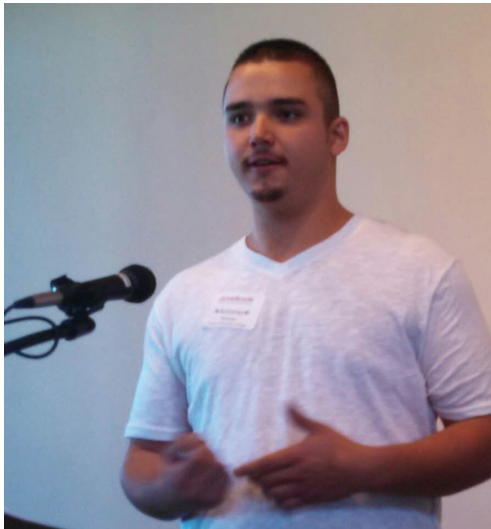
13)

- Student Services Specialist I (closes 10-30-13)
- Computer Technician (closes 10-24-13)

FOR JOB DESCRIPTION(S) AND/OR CLOSING DATES, CONTACT THE HUMAN RESOURCES DEPARTMENT AT (505) 454-2503 OR VISIT OUR WEBSITE AT WWW.LUNA.EDU

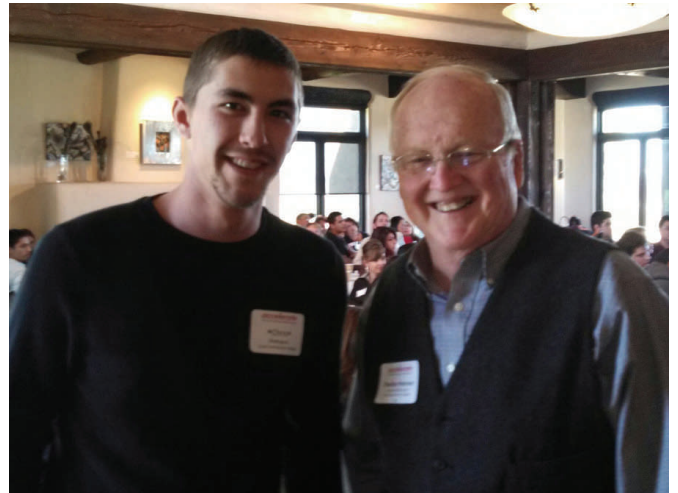
LUNA COMMUNITY COLLEGE IS AN EQUAL OPPORTUNITY EMPLOYER. ALL POSITION POSTING FOLLOW THE LCC AFFIRMATIVE ACTION PLAN.

Luna Community College Board of Trustee David Gutierrez (far right) of Springer talks to LCC employees about improvements that are needed at the Springer Satellite Auditorium. The satellite is in need of many renovations. Pictured (l-r) are: LCC Springer Satellite Director Louise Portillos; LCC Physical Plant employee Joseph Smith; LCC President Dr. Pete Campos; Accounts Receivable Manager Francina Martinez; Cashier and Financial Specialist Urszula Abeyta; Financial Aid Director Michael Montoya and Gutierrez.



Luna Community College student Antonio Maestas discusses his strengths and how he implements his abilities in his academic and professional endeavors at last week's ACCELERATE Leadership Workshop in Taos.

Luna Community College Advisory Committee Member Chuck Peterson (right) and LCC Fire Science Student Chris Rodriguez participating in an Accelerate Leadership event "Unleashing Your Super Powers" at last week's ACCELERATE Leadership Workshop in Taos.



Luna Community College students attended the New Mexico Alliance for Minority Participation Research Conference at New Mexico State University in Las Cruces. Pictured (l-r) are: Roberto Santana, Mercedis Bileen, Daniel Hernandez, Dr. Elizabeth Juarros, LCC graduate Rachel Ridgeway, LCC graduate Marco Velez and Angelique Romero. LCC students participated in professional development workshops specifically for community college students. They learned about the process of transferring to four-year institutions and were given information on how to get involved in research.



Tip of the week
Be optimistic

LCC:
"The People's College"

West LV High Homecoming Parade



"The People's College"



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LCC:
"The People's
College"





Luna Community College President Dr. Campos talks with Wagon Mound School officials along with LCC employees last Friday during a road trip. LCC employees talked about phone registration, financial aid, payment schedules and building relationships as part of the colleges outreach. Pictured (clockwise, next to Dr. Campos) are: Wagon Mound Schools Superintendent Albert Martinez, Wagon Mound High Coordinator for LCC Nick Trujillo; Wagon Mound Schools Business Manager Theresa Casillas, LCC Financial Aid Director Mike Montoya, LCC Accounts Receivable Manager Francina Martinez and LCC Cashier and Financial Specialist Urszula Abeyta.



Recently, LCC Business School faculty Harry Anderson (middle) and Dolores Gutierrez (left) attended the NM Collegiate Business Articulation Consortium (NMCBAC) fall meeting in Socorro. Pictured with Anderson and Gutierrez is Donna Vigil, accounting faculty at NMHU. The purpose of the NMCBAC is to develop and maintain the business courses articulation matrix for all colleges and schools of business in New Mexico, in compliance with New Mexico laws and Department of Higher Education rules and regulations. In addition, the purpose of the Consortium is to promote communication and collaboration among the member institutions to benefit students majoring in and/or studying business courses. For additional information on NMCBAC visit the website: <http://business.nmsu.edu/administration/articulation/>

Senators needed

The Luna Community College Student Government has three vacant senate positions. A letter of interest is to be submitted by email to dortega@luna.edu. It is due by noon on Oct. 17. Requirements for these positions are as follows: must be enrolled part-time (6 hours), have a declared major and a 2.0 GPA. Student Government Officers will review all submissions and vote for the top three, which will be announced at their Oct. 18 meeting which will be held at 1:30 p.m. in the LRC Lecture Hall.

LCC:
"The People's College"

8-Week Class Schedule

Course	Sec.	Hours	Title	Days	Dates	Times	Campus	Bldg.	Instructor
BT112	40	3	Building Construction I	—RF	10/17-12/6	3-8 p.m.	Off Site	OFFS	Honeyfield
CRT 140	01	3.0	Estimation for Collision Repair	T-R	10/15-12/6	1-8 p.m.	Main Campus	Auto	Martinez, G
CUL237L	01	2.0	Restaurant Experience Lab	---F	10/18-12/6	8 a.m.- 4 p.m.	Main Campus	CAFÉ	O'Brien, A
MATH075	04	4.0	General Mathematics	MTWR	10/14-12/6	3-4:50 p.m.	Main Campus	TECH	McAllister
MATH116	04	4.0	Intermediate Algebra	-MT-RF	10/14-12/6	3-4:50 p.m.	Main Campus	TECH	Sanchez, B
PSYC101E	03	3.0	Introduction to Psychology (DL)	-M-W---	10/14-12/6	4-6:50 p.m.	Online Course	EWEB	Harris, R
PSYC242E	02	3.0	Developmental Life Span (DL)	---R--	10/17-12/6	2-7:50 p.m.	Online Course	EWEB	Hughes, R
SOC101E	01	3.0	Introduction to Sociology (DL)	-M-W---	10/14-12/6	7-9:50 p.m.	Online Course	EWEB	Harris, R

College Night scheduled for Oct. 22

Luna Community College along with New Mexico Highlands University will be sponsoring "College Night" from 5-8 p.m. on Tuesday, Oct. 22 at the Abe Montoya Recreation Center Gymnasium. The event is open to high school juniors and seniors along with their parents as well as anyone interested in obtaining college information.

The event, normally scheduled for February, was changed this year because students requested that October was a better time for them. In addition, it also eliminates the probability for bad weather conditions.

Faculty and staff from both institutions will be available to discuss such things as admissions, financial aid, registration, certificate

and degree programs, scholarships and transferring of courses.

lands University will be on-hand featuring academic and vocational programs.

"It's important for prospective students to attend this event. Both the student and their parents will receive valuable information,"— Luna Community College Director of Recruitment and Admissions Moses Marquez.

Luna Community College is a comprehensive community college with a broad range of vocational and technical programs at the certificate and associate level. Luna Community College faculty and staff are committed to helping students succeed.

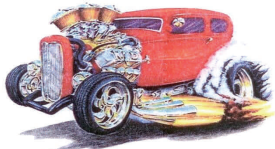
Luna Community College offers flexible class schedules, which includes day, evening, weekend, short term, ITV and online courses.

"It's important for prospective students to attend this event," said Luna Community College Director of Recruitment and Admissions Moses Marquez. "Both the student and their parents will receive valuable information."

Faculty and staff members from Luna Community College and New Mexico High-

For more information regarding "College Night," contact the Luna Community College Office of Recruitment and Admissions at 505/454-5312.

Skills USA Auto Club Swap Meet

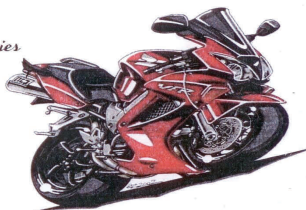


October 19th, 2013

8am-3pm

At the Luna Community College Las Vegas Campus

Auto & Motorcycle Parts and Accessories
New & Old



FREE admission to the public
Vendor Fee of \$10

Buy-Sell-Trade

For more information call

Anthony Bacon (505) 426-0425
Chris Castellano (505) 699-3828



Fight the FLU

It starts with you
FLU SHOT CLINIC

Healthy adults over the age of 18, provided by the LCC Nursing Students in cooperation with the NM Public Health Department, San Miguel County.

Location: Allied Health Atrium

Dates and Times: Fri. Oct. 25 from 9am-1pm & Fri. Nov. 1st from

1pm-5pm



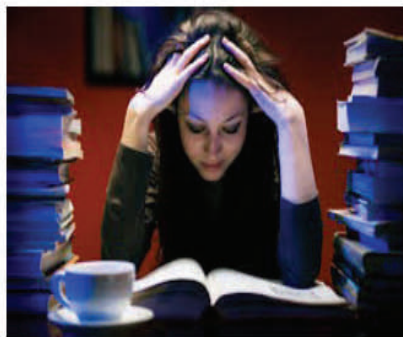


**Student Learning
Outcomes
Assessment
(SLOA) Training**

Creating Opportunities for You!

The LCC Faculty Senate is offering training opportunities for faculty members who will be giving SLOA presentations during the Fall 2013 semester. If you need help preparing your presentation, you can attend one of our three training sessions to get individual help. These sessions are meant to help you:

- Collect and Analyze Your Data
- Reflect on Your Results
- Organize Your Presentation



Sign up with:

Adrienne O'Brien, Chair
LCC Faculty Senate
aobrien@luna.edu
505/454-5346

Session #1
(ITV Hookup Available)
Monday, Oct. 14
9 am–10:30 am
(Columbus Day for High School Instructors)
Location: STEM 126 B

Session #2
Wed., Oct. 30
2 pm–3:30 pm
Location: Early Childhood, Room 117

Session #3
Friday, Nov. 8
4 pm–5:30 pm
Location: Early Childhood, Room 117



**JOIN NEW MEXICO HIGHLANDS UNIVERSITY
& LUNA COMMUNITY COLLEGE FOR THE 15TH
ANNUAL COLLEGE NIGHT 2013**

TUESDAY, OCTOBER 22, 2013

5:00PM TO 8:00PM

ABE MONTOYA REC. CENTER

This year we will be giving away a Tablet you must RSVP and be present to win.

To RSVP call 505-454-3593 or 505-454-2541

HOPE TO SEE YOU THERE!!

Weekly calendar

Monday, October 14, 2013

9:00 a.m. – 11:00 a.m. SLOA Training (Technologies 126B)

5:00 p.m. – 9:00 p.m. DWI Class (General Studies 102B)

5:30 p.m. – 6:30 p.m. Hip Hop Aerobics (VoAg)

5:30 p.m. – 6:30 p.m. Piyo Fitness (Business 115)

Tuesday, October 15, 2013

11:00 a.m. – 12:00 p.m. LAT Meeting (Student Services 102)

■ 5:00 p.m. – 8:00 p.m. LV Community Water Board Meeting (Technologies 130)

■ 5:30 p.m. – 6:30 p.m. Piyo Fitness (VoAg)

Wednesday, October 16, 2013

8:00 a.m. – 9:00 a.m. Public Speaking Class (LRC Lecture Hall)

5:30 p.m. – 6:30 p.m. Hip Hop Aerobics (VoAg)

5:30 p.m. – 6:30 p.m. Piyo Fitness (Business 115)

Thursday, October 17, 2013

5:30 p.m. – 6:30 p.m. Piyo Fitness (VoAg)

6:00 p.m. – 8:00 p.m. Cub Scouts Pack Meeting (IPC Dining Hall)

Saturday, October 19, 2013

7:00 a.m. – 4:00 p.m. CNA Testing (Allied Health NO-7 & MO-11)

8:00 a.m. – 3:00 p.m. SkillsUSA Swap Meet (South Parking Lot)

9:00 a.m. – 12:00 p.m. Driver's Ed. Course (LRC Lecture Hall)

Teamwork leads to student success

By Dr. Pete Campos/LCC President

I've immensely enjoyed the last several weeks because of the teamwork displayed throughout the Luna Community College campus. Our early childhood center staff and the children they serve, led by Debbie Trujillo, have stepped up to the plate and participated in two homecoming parades and are making preparations for their crescendo which will take place on Saturday by appearing in the New Mexico Highlands University 120th Birthday Homecoming parade. Henry Ford, founder of the Ford Motor Company, said, "Coming together is a beginning. Keeping together is progress. Working together is success."

I accompanied Rene Maestas, LCC Access Center Director, and Arsenio Garcia, LCC Concurrent/Dual Credit Coordinator, to Ojo Caliente to strengthen our relationship with Mesa Vista High School. I was amazed as I listened to Ms. Maestas and Mr. Garcia present to the Mesa Vista Consolidated Schools administration led by Superintendent Ernesto Valdez and Mr. Ricardo Sanchez, Middle and High School Principal, and Jory Medina, Middle and High School Counselor. Their commitment, knowledge and enthusiasm came across well and I believe their professionalism, professional skills and holistic ability to serve students will be the reason we will build a great relationship with this forward moving school district. Patrick Lencioni, author of the Five Dysfunctions of a Team, said, "Remember teamwork begins by building trust. And the only way to do that is to overcome our need for invulnerability."

On November 11, 2013 at noon, the ACCESS Center led by Ms. Rene Maestas, director, and coordinated by Ms. Melissa Lopez, counselor, will unveil our first ever Veterans Resource Center. While we

have offered veteran's verification services to authenticate their GI Bill benefits since our college's inception, we will now expand our services to also include increased outreach to veterans and their offspring, counseling, improved program and course completion strategies, financial aid and work study. Special recognition goes out to LCC BOT Chairman Abelino Montoya and Trustee Ernie Chavez for their commitment to our revered Veterans and their families. Phil Jackson, retired professional basketball coach, said, "The strength of the team is every individual member. The strength of each member is the team."

Mr. Albert Campos, Director of the Santa Rosa satellite and devoted student advocate, has started his 31st year with LCC. He has shepherded a new initiative, working closely with Santa Rosa Consolidated Schools Superintendent Mr. Ted Hern and SRHS Principal Mr. Richie Perea to expand vocational classes to high school students. Special recognition goes out to Trustee Frankie Tenorio for his level demeanor, wholehearted commitment to do what is right and spur innovative thinking that has led to many smart pathways and decisions which benefit student success. Michael Jordan, American former professional basketball player, said, "Talent wins games, but teamwork and intelligence wins championships."

Overall, our student-centered programs are becoming stronger and the Luna Community College family is becoming more cohesive and our mission statement, "creating opportunities for you" is becoming more renowned. These are but a few of the many examples that have surfaced over the last several weeks which are true indicators that the administration of Luna Community College encourages teamwork which leads to student success.



Luna Community College Facility Plant employee Joseph Smith (pointing) shows the work he has done on to the floors at the LCC Springer Satellite facility. Smith sanded all the floors to the original wood, put new baseboard and sealed the floors to the natural color. Smith spent 187 hours on this project and says he still needs to do some work on the west hallway. Pictured with Smith are: LCC President Dr. Pete Campos, LCC Springer Satellite Director Louise Portillos; Smith: LCC Accounts Receivable Manager Francina Martinez; LCC Financial Aid Director Michael Montoya; Cashier and Financial Specialist Urszula Abeyta and LCC Board of Trustee David Gutierrez.



Luna Community College Physical Plant Employee Chris Chavez works on the LCC Daycare Float that was presented at the West Las Vegas Homecoming Parade. Luna Community College has participated in four area high school parades this year: Robertson and Santa Rosa on Friday, Sept. 27; Raton High on Friday, Oct. 4. Luna Community College has plans to participate in the Highlands Homecoming Parade on Saturday, Oct. 19 and at the Springer High Homecoming Parade on Friday, Nov. 1.

Fahey Alcon brings experience to YouthBuild

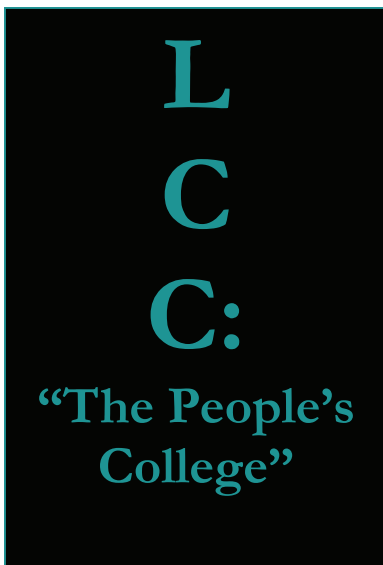
Luna Community College's YouthBuild's Administrative Assistant Kelley Fahey Alcon brings a wealth of knowledge derived from her vast experience in the fields of elementary, secondary and post-secondary education, fiscal management, and as an administrative office staff member of various community agencies.

A graduate of New Mexico Highlands University, Fahey Alcon earned a BA in Spanish, business administration and secondary education. Her MA, also from NMHU, is in southwest studies. Fahey Alcon, who has taught GED classes at Luna Community College (LCC), has also been a teacher at Memorial Middle School, Robertson High

School, Mora High School, and most recently, at Mora Elementary School.

Fahey Alcon is also a partner in a local LLC Land Surveying Company, Redline. Her primary duties and responsibilities at Redline include developing and maintaining its budget and overseeing its day-to-day operations.

"I am excited to contribute my experience and education to enhance the success of LCC's YouthBuild initiative. I have over 10 years of experience working closely with youth, and look forward to providing a supportive role in their success," Fahey Alcon said.



Luna Community College employees Amanda Ortiz and Dawna Ortega-Gallegos are this year's LCC Student Government advisors. They would like to advise all students, faculty and staff that the LCC Student Government has a new e-mail address. Any suggestions or concerns can be e-mailed to studentgovernment@luna.edu.





Luna Community College

Fall 2013 Semester

SLOA Presenters

Connie Beil—AH113E.02	Jessica Gutierrez—EDU201.01
Jesse Boggs—ENG095E.02	David Muniz—NRSG099.01
Art Abreu—HPS125.01	Robert Plagge—BT112.02
Carl Vigil—PE121.01	Clarice Bonney—CSMT109.01
Henrietta Griego—PE135.01	Albert Padilla—FCMK100.01
Kevin Lucero—PSYC101.01	Robert Ortiz—FCMK104.02
Chelsea Stoinski—PSYC101.02	Cory Moore—WLDG105.01
Annette Painter—SPAN101.02	Arthur Arguello—WLDG118.20
Billy Gay Matthews—MUS108E.01	Lyndsey Padilla—WLDG148.30
Shereen Lobdell—ART106.01	Pauline Laumbach—CSA150.60
Tom Hill—HIST101.60	Venessa Rollings—CSA150.20
Dawnette Garcia—PE113.01	Joe Baca—MATH116.01
Angelo Archuleta—SPAN101.40	Betsy Sanchez—MATH116.04
Georgia Cruz—SPAN101.60	Mary Bustos—MATH180.03
Deborah Arellano—SSD102.40	Cathy Stauber—BIO105.01
Adam Martinez—FS205E.01	Joel Stone—GEOL101.01
Mary Helen Ortiz—ECME110T.01	David Lueras—MATH116R.40

Powerpoint Presentations will take place as follows:

DATE: Tuesday, December 10, 2013

LOCATION: LRC Lecture Hall

TIME: 8:30am

Presentations are open to all

Come support your faculty members



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“The
People’s
College”



Title V Newsletter

VOLUME 1, ISSUE 12 SEPTEMBER 2013

"Creating a Pathway to Success in High-Demand Programs"

Elsevier trains LCC Nursing Faculty



Elsevier Trainer Amy Leach trained LCC Nursing Faculty Amanda Romero, David Muñoz, Larry Paiz, Maxine Hughes and Susan Olson-Smith.

Mrs. Amy Leach spent a day training all nursing faculty and LCC Instructional Designer Larry Paiz, on Electronic Medical Charting. This educational service teaches nursing students how to chart medical records electronically, which will be required in January, 2015. Nursing students at Luna Community College will be one step ahead in knowing how to use EMR in their field experiences in other hospitals as well as in the Simulation Lab.



Closeout Complete

Title V would like to thank Donna Flores-Medina, Francisca Martinez, Cathy Gonzalez, Georgia Bosa and Miguel Martinez for the expediency in closing out the year for all Title V federal expenditures for Year 1.

Thank You!

Year 1 Evaluation a Success!

Title V had an onsite visit with External Evaluator Dr. David Caffey on September 19 - 20, 2013. At the entry meeting, the Internal Evaluation Team was present and heard Dr. Caffey's expectations and review of all Title V documentation.

LCC Board of Trustees member and Education Chairman Mr. David Gutierrez and LC Mora site Director Wanda Martinez joined Title V and the IET committee at the exit meeting from both Springer and Mora Satellites, External Evaluator and LCC President

Dr. Pete Campos was also present.



External Evaluator Dr. David Caffey gives his report to LCC President Dr. Pete Campos, Board of Trustees member David Gutierrez, Title V staff and the IET members.



Title V Staff

Lorraine Martinez, Director • Veronica Serna, Activity Director • Tiffany Young, Office Manager
Susan Olson-Smith, Sim Lab Supervisor • Larry Paiz, Instructional Designer

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