

Jeremy L. Moreland, Ph.D.

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Education

Doctor of Philosophy December 1998
Texas Christian University Fort Worth, Texas
General Experimental Psychology.

Master of Science December 1996
Texas Christian University Fort Worth, Texas
General Experimental Psychology

Bachelor of Arts December 1993
Stephen F. Austin State University Nacogdoches, Texas
Major: Psychology

Experience

Provost and Chief Academic Officer

University of the Rockies (Denver, Colorado). June 2016 – present.

Reporting directly to the University President/CEO at a private, regionally-accredited university attended by nearly 1300 masters and doctoral students, my responsibilities include oversight for all academic programs, instruction, online and classroom delivery, curriculum, assessment, and quality assurance; academic operations; assessment and institutional effectiveness; research and scholarship; policy and governance; student affairs; and oversight of budget for all aforementioned areas. I serve as the Accreditation Liaison Officer for the university. I routinely engage the Board of Trustees. We maintain two Quality Matters certifications, underscoring quality of online instruction via this independent validation. I engage in collaborative decision-making with marketing, enrollment, registrar, and financial services to ensure effectiveness, accuracy, and alignment in support of programs and student success.

Success during my tenure as Provost/CAO at University of the Rockies has been rapid, sweeping, and sustainable. Year-over-year improvements include the following:

- Student retention, paired with a reduction in percentage of students on break,
- Student satisfaction measured by Net Promoter Score and other indices,
- Increased class size and improved availability,
- Employee engagement and employee satisfaction measured by Great Places to Work surveys, and
- Revenue and EBITDA.

I have demonstrated an ongoing commitment to professional development including participation in the following programs:

- American Council on Education's (ACE) 2016-17 Provost/CAO Institute (multiple sessions throughout the year),
- ACE/AIEA Executive Forum for Leading Internationalization (February 2017),
- ACE/Center for Internationalization and Global Engagement (CIGE) Collaborative Online International Learning (COIL) Leadership Academy (April 2017),
- Ongoing participation in HLC's Annual Conferences, and
- Accepted proposal on technology and pedagogy at the International Leadership Association's *Next Generation Leadership* regional conference (May 2018; Pretoria, South Africa).

Academic Dean and Executive Director

School of Advanced Studies, University of Phoenix (Phoenix, Arizona). March 2009 – June 2016.

I served as the national academic leader of the university's doctoral school including over 4000 doctoral students (including domestic and international) and 900 faculty members (including full-time and adjunct). My responsibilities in this fast-paced, matrix organization included: supervision of Program Deans, Associate Deans, Research Faculty, professional and support staff, as well as professional contract employees; oversight of budget (including expanding, multi-million dollar cost centers); leadership of new and ongoing program development, curriculum development and revision, research quality, academic policy, regional accreditation activities (including self-study and multiple location visits), programmatic accreditation, and state regulation. I chaired the university's Institutional Review Board (to evaluate research proposals for human subjects protections) and Committee on Research (with approval authority for all external research requests). I was the founding Editor and Editor-in-Chief of the peer-reviewed *Journal of Leadership Studies* (published quarterly both in print and online), presently in the tenth year of publication. I forged relationships with academic, professional, and industry organizations to strengthen domestic and international collaboration. I built partnerships with employers in a diversity of industries. I designed and lead multiple, sweeping initiatives with an enrollment management focus on retention and student success. Additionally, on behalf of my School, I was featured in, and generated content for, multiple media initiatives including print, video, large live (stadium), and webcast events, and served as senior academic officiant at multiple university commencement ceremonies.

In August 2011, I was charged with additional university-wide responsibilities, including the creation and leadership of the university's Office of Scholarship Support. I had responsibility for providing the university-wide vision for engaging and supporting research and scholarship for all university faculty (over 30,000 members) in a national, learning-centered institution. I created and oversaw grant-based and mentorship support for both emerging and experienced scholars, including an emphasis on the scholarship of teaching and learning. I provided national, regional, and local support for faculty development sessions in a multi-campus and online-based instructional environment. In July 2013, while continuing all other responsibilities, I marshaled resources for, hired, and lead an additional department of ten, full-time faculty research positions. I developed these positions to lead virtual research centers which, in turn, resulted in marked increases in faculty and alumni scholarly productivity, as well as thought leadership at the university and in communities of practice.

Associate Dean

School of Advanced Studies, University of Phoenix (Phoenix, Arizona).

November 2004 – March 2009. My responsibilities included budget oversight and supervision of professional and support staff while leading curriculum development and revision for both classroom and online courses, the creation of new degree programs, leading assessment initiatives, preparing self-study and change request documents, planning for and receiving accreditation visits, oversight of program chairs, budget development and staff supervision, building and maintaining relationships with campus operations and student services leadership, developing relationships with external organizations, including regional accreditors and (multiple) state regulators, professional organizations, and publishers, designing policy and ruling over appeals, serve as an IRB board member, and serving as a committee member for student discipline committees.

Doctoral Research Faculty

School of Advanced Studies, University of Phoenix (Phoenix, Arizona).

April 2004 – October 2004. As one of two founding, full-time Research Faculty members, my role was to teach courses in research methods, proposal development, and leadership (including classroom and online delivery modalities), to assess the quality of learning evidenced in dissertation proposals

(providing detailed feedback to committees), to develop and deliver training to faculty members, to serve as an internal consultant on research design and analysis issues, to serve on dissertation committees, and to participate via service on learning assessment and other campus committees. I was promoted from this full-time position to the Associate Dean position for the school.

Director of Institutional Assessment and Planning

Office of the President, Phoenix College (Phoenix, Arizona).

November 2001 - May 2004. In this senior leadership role in a community college, reporting to Phoenix College's President, I successfully led executive decision support, regional accreditation, institutional assessment, and student outcomes assessment efforts on a campus that featured great complexity of roles, diverse needs of the community, an active faculty governance process, and was part of an extensive community college district. My responsibilities also included survey development and analysis, the conduct of focus groups in support of strategic planning efforts, campus climate assessment, development, reporting, and evaluation support for grant efforts (for example, Title V), service on various college and district committees (for example, college assessment and district IR committees), budget development and oversight, management of staff, and providing consultative services on research and statistics to faculty and department chairs.

Upon my arrival, no office of Institutional Assessment and Planning existed (beyond my position); within two years, I developed a well-established reporting cycle, an office organizationally accessible to both administrators and faculty members, and a well-trained, technically proficient research staff (including a grant-funded, Masters-level position that I won via supplemental Title V funds). Also, to accommodate the expanding functions of the Office of Institutional Assessment and Planning, at minimal cost, I acquired, renovated, and occupied previously vacated space for offices, data storage, and an adjoining focus-group room.

Education Research Associate and Accountability Data Administrator

Research and Policy Division, Arizona Department of Education (Phoenix, Arizona).

December 1999 - November 2001. As a researcher with the Research and Policy Division, my role was to gather, analyze, and communicate school, district, and statewide dropout and graduation rates, to convey findings with a statewide audience, including educators, administrators, and the media in written and oral presentations, and to serve as internal and external consultant on research projects. My successes included increasing organizational awareness of variables, refining the data collection instruments and systems used, and bringing together diverse teams of researchers, educators, and academic leaders to identify and refine methods and measures.

Institutional Research Associate

Office of the President, Collin County Community College District (Plano, Texas).

May 1999 - December 1999. My responsibilities at CCCCD, a large, multi-campus district, included tracking the success of the student population by examining program course and program completion, transfer, and employment rates, supporting ongoing regional accreditation needs, meeting internal and external requests for district-wide and college-specific institutional information, and serving as a consultant to chairs and faculty on research and program evaluation projects. I gathered external employment and enrollment records to assess placement and transfer success of CCCCD students. I also served as the web page editor for the Institutional Research site and co-facilitated focus groups.

Training and Research Consultant

Institute of Behavioral Research, Texas Christian University (Fort Worth, Texas).

September 1998 - February 1999. Responsibilities included conducting survey sessions for a federally-funded municipal workplace-education project, constructing and implementing measurement instruments, and cooperating with Human Resources staff to maximize training and evaluation effectiveness.

Current Professional Memberships

- International Leadership Association
- American Educational Research Association
- American Psychological Society

Previous Editorial Service

Founding (2007) and Editor-in-Chief (through Fall 2016) of the award-winning *Journal of Leadership Studies*, published quarterly in print and online. Winner of multiple Apex Awards for publication excellence.

Recent Peer-Reviewed Conference Presentations

Brookes, S., Chang, H., Harvey, M., Moreland, J.L., Storberg-Walker, J.B. (2015, October). Meet the Editors: Demystifying the Publication Process. Invited Panel Discussion presented at 17th Annual International Leadership Association Global Conference, Barcelona, Spain.

Coe, A. & Moreland, J.L. (2013, June). Cultivating Scholarship with a Distributed Faculty Base. Paper presented at the Annual Learning Summit of the League for Innovation in the Community College, Phoenix, AZ.

Ludorf, M.R., Moreland, J.L., Jenkins, D. (2016, October). Sharing 10 Years' Worth of Experience Publishing Leadership Research – *The Journal of Leadership Studies*. Interactive Roundtable Discussion presented at 18th Annual International Leadership Association Global Conference, Atlanta, GA.

Ludorf, M.R., Moreland, J.L., Middlebrooks, A., & Jenkins, D. (2015, October). Broadening Publishing Opportunities in a Leadership Journal. Interactive Roundtable Discussion presented at 17th Annual International Leadership Association Global Conference, Barcelona, Spain.

Ludorf, M.R., Middlebrooks, A., & Moreland, J.L. (2014, October). Strategies Related to Reviewing and Publishing in a Leadership Journal. Interactive Roundtable Discussion presented at 16th Annual International Leadership Association Global Conference, San Diego, CA.

Moreland, J.L. & Conrad, K.A. (2013, May). Social Networking among Students, Faculty, and Administrators in a Graduate Industrial/Organizational Psychology Program. Poster session presented at the Teaching Institute of the 25th Annual Convention of the Association for Psychological Science, Washington, DC.

Moreland, J.L., Ludorf, M.R., & Middlebrooks, A. (2013, October). Publishing in Leadership Journals: Issues, Topics, and Solutions. Interactive Roundtable Discussion presented at 15th Annual International Leadership Association Global Conference, Montreal, Canada.

Moreland, J.L., Veloria, R., & Jones, J. (2013, April). Using Net Promoter Score to Assess University Student Experience. Paper presented at the 118th Annual Conference of the Higher Learning Commission, Chicago, IL.

Riggio, R., Moreland, J.L., Bligh, M., Lowe, K.B., & Wetherell, V. (2014, October). Publishing Leadership Scholarship: Advice from Editors and Senior Scholars. Invited Panel Discussion presented at 16th Annual International Leadership Association Global Conference, San Diego, CA.

Upcoming Conference Presentations

Moreland, J.L. (2018, May). Leadership, Learning, and Technology: Bridging Practice and Pedagogy. Interactive Roundtable Discussion to be presented Regional International Leadership Association Conference, Pretoria, South Africa.

Instruction

My instructional experience includes work as a full-time faculty member with the School of Advanced Studies, as well as extensive service as an associate and adjunct faculty member, concurrently with my leadership experience, at diverse colleges and universities, in a range of instructional delivery modalities (classroom, hybrid, and online), totaling over 12 years of teaching experience. My instructional experience includes the following courses:

Graduate/Doctoral courses:

Statistics with Aviation Applications

Research Design

Research Methods II

Human Factors in the Aviation/Aerospace Industry

Communication Strategies

Creative and Critical Thinking

Doctoral Program Orientation Seminar

Doctoral Seminar I

Doctoral Seminar II

Doctoral Dissertation Supervision Hours (as a dissertation committee chair)

Undergraduate courses:

Introduction to Psychology/General Psychology

Psychology and Culture

Behavioral Research

Research Methods

Introduction to Statistics

Memory and Cognition

Previous faculty affiliations have included:

- School of Advanced Studies – University of Phoenix (Phoenix, Arizona)
- Texas Christian University (graduate student instructor, including lecture and labs)
- Glendale Community College (Adjunct faculty member)
- Phoenix College (Adjunct faculty member)
- Embry Riddle Aeronautical University (Adjunct faculty member)
- Arizona State University (Adjunct faculty member)

References

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