

**LUNA COMMUNITY COLLEGE**  
**SPORTS PERFORMANCE DEPARTMENT**  
**ASSESSMENT PLAN**

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**MISSION:**

The mission of the Sports Performance Program is to provide quality education and training in the area of Sports Performance and related fields which will enable students to gain meaningful employment.

The Associate of Applied Science Degree in Sports Performance is designed for students whose primary interest is in individual sporting careers or coaching. The structured curriculum will provide a foundation to develop skills appropriate for sports performance and/or advanced degree opportunities. Transfer credits are determined by the receiving institution on a course-by-course basis. The program follows National Standards for Sport Coaches.

**DOMAIN STANDARDS:**

The sports performance program has been aligned with eight National Standards for Coaches domains which reflect the scope of coaching responsibilities.

1. Philosophy and Ethics - clearly articulate the importance of an athlete-centered coaching philosophy and professional accountability for fair play for all.
2. Safety and Injury Prevention – maintains the core standards of coach responsibility for providing safe conditions and appropriate actions when emergencies arise.
3. Physical Conditioning is a description of coaching responsibilities in the areas of psychological training, nutrition education, and maintaining healthy environments.
4. Growth and Development maintains the coach's responsibility in creating an inclusive learning environment that leads all athletes to feel welcome and supported to have experiences that foster leadership skills.
5. Teaching and Communication focuses on identifying standards for sound instructional strategies and interpersonal behavior of the coach.
6. Sport Skills and Tactics is focused on the need for coaches to have basic sport knowledge and to be able to apply it to the competitive environment.
7. Organization and Administration identifies how the coach provides resources in the daily operation and management of the sport program.

8. Evaluation is the domain that captures numerous assessment skills necessary to be an effective coach.

**STUDENT LEARNING OUTCOMES:**

1. By the end of the Sports Performance Program, students will:
  - a. list function, roles & responsibilities, theories, and principles, in the following professions: Event Management, Financial Management, Human Resource Management, Risk Management, Marketing Management, and Program Management.
  - b. communicate their philosophy of administration applicable to sport and leisure service organizations by identifying and analyzing the pros and cons of different management / administration styles.
  - c. conduct an analysis of the financial resources needed to operate sport and leisure service organizations, programs, and facilities by preparing a feasible and realistic budget to reflect expenses, insurances, revenues, liabilities, etc...
  - d. apply marketing techniques to sport and leisure services, programs and organizations by preparing a minimum of four marketing tools / techniques that would be applied in a real world setting.
  - e. discuss, criticize, and justify theories and research related to sport and leisure behavior from a social psychological perspective.
  - f. demonstrate knowledge necessary to design, conduct, and interpret evaluations of sport and leisure programs and services by developing systems that would be used and applied in a sport and leisure program.
  - g. develop a management plan to include goals, budget, marketing, evaluation and timelines in the area of Sport and Leisure services management.
  - h. have gained experience in the sport industry by participating in a minimum of 320 clock hours in an internship setting.
  - i. analyze and critique current events relevant to legal issues occurring in sports and athletic programs in order to apply legal principles and rules affecting the administration of recreation, sport and athletic programs.
  - j. design a program plan for an assigned sport and leisure service organization which assesses sports and leisure service programs.

**ASSESSMENT PLAN AND PROJECTED ACTIVITIES:**

1. Course Based Assessments – Assessments tied to courses that are used to further knowledge of content presented in the course and are used as the basis for the assignment of course grades.

2. Research Projects – Students will be required to complete research projects investigating a significant problem or issue in athletic administration. Following components must be included context of the problem, problem statement, and research questions, definition of terms, significance of the problem, review of relevant literature, and methods including procedures, subjects, and instruments.
3. Comprehensive Exams – Students will respond to written examinations that require synthesis and integration of knowledge and skills from the program course work.
4. Oral Examinations / Presentations- students are expected to prepare to respond beyond written examinations through integration of current events and literature.
5. Capstone Course- Students will prepare and take a comprehensive examination which will contain information from the core-curriculum areas. To pass, students must score 70% or better on the comprehensive examination.
6. Grades – review of grades will be conducted at the end of each semester. Grades reflect how well the student has met each of the course competencies within the program.
7. Student Evaluations – Evaluation forms will be used to gather information from students on their own learning processes, challenges, and feedback for improvement of the program courses.

**IMPLEMENTATION AND CONTINUOUS IMPROVEMENT OF ASSESSMENT PLAN:**

It is projected that the implementation of the assessment plan will occur Spring 2010. Changes and adjustments will occur regularly. The assessment plan will be adjusted accordingly to ensure that appropriate data is captured to ensure quality improvements within the program.