

The Luna Light



*“The People’s College”
Becoming The Premier Rural Community College in America*

Volume 1 Issue 1

January 4-January 10

Top 10 reasons to attend LCC

Dr. Vidal Martinez surveys students on this

By Dr. Vidal Martinez

During the holiday break, I conducted a survey with a group of Luna students. I wanted to know why students attend Luna Community College. In the survey, I asked one simple question. Why do you attend Luna? I grouped their responses and came up with ten reasons why they attend LCC. Here are the top ten.

10. Its affordable! With tuition at a reasonable rate, I can afford to go to school.

9. Course flexibility! Because of my work and family responsibilities, I can’t attend classes at specific times. Luna offers courses during the day, in the evenings, weekends and through the internet and interactive television.

8. Job preparation! I can learn a specific skill. Luna has

programs for specific job skills that are marketable.

7. Future investment! It is like putting money in the bank. Where will I be in five or 10 years? With a college degree or certification, I have a better chance for future success.

6. Program variety! Luna offers 43 different programs of study. I have a good selection to choose from.

5. It’s all about the core! I can take my core courses at Luna and then transfer to the university.

4. The teachers! The faculty at Luna focus on teaching.

3. The employees! My teachers and the staff know who I am. It’s like my second home.

2. Classes are concentrated! I can get the individual help and attention that I need.

1. LCC is a learning experience!

Luna Community College nursing student Maria Gallardo gives Leyba resident Predicanda Madrid a seasonal flu shot at the Dec. 16 community-wide immunization drive held at the Mike Marr Gymnasium.

Mass Media Program offering evening and Saturday courses

Luna Community College’s new Mass Media Communications Program will offer evening and Saturday courses for community members and nontraditional students this upcoming spring semester. An Introduction to Film Production class will be offered Monday evenings from 5 p.m. to 8:50 p.m. beginning Jan. 11 and running through May 7. This course will provide hands-on training in

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Michael Montoya says that LCC employees should get recognized for their hard work

Name: Michael Montoya
Position: Sr. Financial Aid Advisor

How many years at LCC (what year did you start)?
10 months, I started in 2009!

Favorite food and why?
Anything my mom or my sisters make, because there is nothing better than a home-cooked meal.

Favorite hobby and why?
My favorite hobby would have to be cheering/supporting my nieces and nephews in their athletic endeavors. Also, I really enjoy going to the movies in Santa Fe.

Favorite TV show and why? My favorite TV show has to be *Brothers & Sisters*, because there is nothing like a large family and I can relate to the entire show.

Where would you like to see yourself five years from now?
Five years from now, I would like to possibly be working on my



Mike Montoya says that he would like to pursue a doctoral degree and make a positive impact in the area.

doctorate program. Also, making a positive impact within my community.

What do you like best about LCC? The people I work with here. There are so many personalities and each person is so different but yet alike.

What do you like least about LCC and what would you offer as a solution? The lack of recognition for employees and their hard work. I believe that employees here at LCC are not recognized nearly enough for their work ethics, talents, dedication, and extra involvement in the college.

What is your greatest strength? The ability to find the positive out of every problem. I believe that we are not given anything we can't handle, it is just at times we are so

afraid of these challenges that we shy away from them, but when we tackle certain issues head on we learn and value the lesson learned by overcoming these obstacles.

The Guessing Game

Can you guess which LCC employee's picture this is? The first person to give the right answer will get a free meal from the LCC Rough Rider Grill. You may enter the contest by e-mailing your answer to jgallegos@luna.edu or calling extension 1200.



Quote of the Week

"Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen,"—Winston Churchill

LCC:
"The People's College"

Reach out: encourage students to enroll at Luna Community College

By Dr. Pete Campos/LCC President

Enrolling at Luna Community College is a solid choice! I have talked to prospective students who have asked, why would I want to go to Luna? The reasons are basic and important. Here are a few: 1] every person should challenge themselves and never stop learning; 2] our administration, faculty and support staff are student oriented; 3] academic and vocational programs are geared towards preparing students in the shortest amount of time possible for the world of work; 4] tuition is one of the lowest in the state; 5] student to instructor ratios are ideal for one-on-one instruction and effective learning; 6] until economic times get better, it is recommended that persons continue their education to train for that first job, to learn a craft that will lead to extra money or to retool and transition into another line of work because job demands are changing; and, 7] broaden your educational foundation to be better prepared to move-up the job ladder and earn a bigger pay check. Paul Bryant said, "It's not the will to win, but the will to prepare to win that makes the difference."

Companies in the late 1990's appreciated the critical nature of their information systems, now companies and governments in 2010 and beyond are appreciating the critical nature of their downsized workforces and are devising phased-in and comprehensive employee transformation programs and strategies to improve the workers speed and proficiency that leads to optimum on-the-job performance. Research is showing that companies are looking for employees who have a good can-do attitude, are well trained and like the work they do. It makes sense. This approach leads to a positive work ethic, motivated employees and products produced or services rendered that are efficiently and highly professionally done. It becomes a win-win situation for everyone. The employer gets a top-of-line product or service, the em-

ployee is motivated and maximizes productivity outcomes and the consumer is pleased with the product or service they purchased. Ultimately, our society then regains confidence in the job market, consumer purchases increase and the demand for a strong and expanding workforce improves. Zig Ziglar said, "It is your attitude, not your aptitude that determines your altitude."

I also hope that more of our students choose to become virtual workers. That means those students who are well prepared, broadly trained and highly motivated to do more and enter the world of work with well-rounded skills will be sought after as highly productive and valued employees. I think attributes of virtual employees include: A] having strong communication skills; B] being good problem solvers; C] making the commitment to buy-in and support the goals and values of the workplace; D] having a solid work-ethic that means working smart, safe, going beyond what is expected and with a positive end-goal in mind; E] maintaining the confidence level to feel secure about the job being done; F] being slow to anger, having a sense-of-humor and making good use of work time; and, G] being able to adapt well to changing times especially in today's world of technology, a fluctuating economy and meeting the different needs of consumers. Overall, when we expand our expertise, keep up with economic trends and give life our best; our time as students and earning a living rises to levels beyond our personal hopes, dreams and daily objectives. Gordon B. Hinkley said, "You will come to know that what appears today to be a sacrifice will prove instead to be the greatest investment that you will ever make."

Encourage someone today to enroll at Luna Community College. If we prepare them to trust in their journey through education here at Luna, their jobs will be more meaningful and their lives definitely more rewarding!

If we prepare them (students) to trust in their journey through education here at Luna, their jobs will be more meaningful and their lives definitely more rewarding!

LCC launches military studies program

By Debbie Trujillo

Through a partnership between Luna Community College and the New Mexico National Guard, a program in military studies designed to address the complex and changing academic needs of active military personnel was estab-

lished. The Associate of Applied Science Degree is open to all students interested in learning more about military history, professionalism, military life, and leadership should consider this taking courses.

Luna Community College launched its new Associate of Applied Science Degree in Military Studies during the fall 2009 semester. The program received much interest and commenced with 17 students to comprise Cohort I. During the spring 2010 semester the program will continue with two additional course offerings in the program. The program is designed in a sequential fall-spring progression with Cohort

II to begin in fall 2010. The program provides interested students the opportunity to explore the world of military without a 4-year enlistment obligation. Many students in Cohort I are active national guardsmen seeking to further their education in a field of study relevant to their occupation. It is the hope of Luna Community College to provide a venue of educational services to meet the needs of the men and women who unselfishly serve their country.

Students interested in registering for courses are encouraged to meet with the Director of Public Safety.

What is the difference between certificates and associate degrees at Luna CC?

By Dr. Vidal Martinez

A certificate or associate degree at LCC can both open doors to new and exciting opportunities for you; therefore, it is important that you know the differences between the two. A certificate program generally takes less time to complete than an associate's degree. The certificate programs at LCC are between 31 and 62 course credit hours. On the other hand, associate degree programs at LCC are between 63 and 73 course credit hours.

LCC's certificate and associate of applied science degree programs are designed to provide entry-level preparation for employment and/or facilitate transfer to four-year institutions of higher education. Additionally, our associate of arts and associate of science degree programs are designed primarily for students intending to transfer and pursue a baccalaureate degree at a four-year institution.

If you complete courses prescribed in a particular curriculum, you will gain advanced technical skills combined with a strong academic foundation that will enhance your transition to either the workforce or higher education. While these programs emphasize preparation for employment, many of the courses will transfer to a baccalaureate degree program.

The college's ACCESS Center advisors as well as faculty advisors are available to assist you in choosing a program of study. Please visit LCC or our web site for additional program information at www.luna.edu

LCC Certificate Programs

Allied Health
Automotive Collision Repair Technology
Automotive Technology
Barbering
Building Technology
Business Accounting
Computer Application Specialist
Cosmetology
Criminal Justice
Culinary Arts
Dental Assistant
Early Childhood Development
Furniture and Cabinet-Making
General Education
Office Administration Assistant
Practical Nursing
Small Business Management
Welding Technology



View and print the Spring 2010 Schedule of Classes @ www.luna.edu

ENROLL TODAY FOR THE SPRING 2010 SEMESTER:

November 16th to December 18, 2009
8:00 am to 12:00pm and 1:00 pm to 5:00 pm

**LUNA COMMUNITY COLLEGE WILL BE CLOSED FOR THE HOLIDAYS
ON DECEMBER 18, 2009 THRU JANUARY 3, 2010**

Spring registration resumes:

January 4, 2010 thru January 19, 2010

CLASSES BEGIN MONDAY, JANUARY 11, 2010

1.800.588.7232 OR 505.454.2500
Register online at <https://pathways.luna.edu>

MASS MEDIA COMMUNICATIONS DEPARTMENT

The term “mass media communications” may not sound exciting, but it is among the most dynamic and fastest growing fields of study in the world. Mass media communications include books, newspapers, radio, television, film, and the Internet. If you’re interested in exploring a career in publishing, journalism, broadcasting, film, advertising, public relations, media art, or Internet media, check out the new Program. For more information call Rand Kennedy at (505) 454-2564, or email: rkennedy@luna.edu

SPRING SEMESTER COURSES

INTRODUCTION TO MASS MEDIA COMMUNICATIONS

Learn about and understand what the new mass media is, how it influences and reflects society, who and what makes up the “media”, and how does it works.

**TUESDAYS AND THURSDAYS, 3:00PM- 4:40PM, MAIN, MORA, AND SPRINGER CAMPUSES
FRIDAYS, 8:30AM-11:20AM, MAIN CAMPUS**

INTRODUCTION TO FILM PRODUCTION

Want to learn how movies are made and how to make movies? This is a hands-on introductory course on the art and technique of film making.

**TUESDAYS AND THURSDAYS, 12:00PM- 1:40PM, MAIN CAMPUS
MONDAY EVENINGS, 5:00PM-8:50PM, MAIN CAMPUS**

INTRODUCTION TO MEDIA ARTS

Learn to create graphic art and design using the computer. This is a hands-on introductory course on creating media art.

MONDAYS AND WEDNESDAYS, 3:00PM-4:40PM

INTRODUCTION TO JOURNALISM

Extra! Extra! Learn about news reporting and the newspaper business.

TUESDAYS AND THURSDAYS, 12:30PM-1:45PM

INTRODUCTION TO CREATIVE WRITING/FICTION

Have stories to tell but don’t know how to tell them? This is an introductory course on writing fiction taught by a published novelist.

SATURDAYS, 10:00AM-12:50PM

PUBLIC RELATIONS IN MASS MEDIA

Public perceptions are important to almost every business, government, politicians, and celebrities. Learn the basics of how to manage and develop effective public relations.

FRIDAYS, 12:00PM-2:50PM

Mass Media...

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using the new digital film equipment and will include basic cinematography, lighting, audio, and editing techniques.

An Introduction to Creative Writing-Fiction course will be held on Saturdays from 10 a.m. to 12:50 p.m. beginning Jan. 16. This course will be taught by published novelist Bruce Hoppe whose most recent book, *Don't Let All the Pretty Days Get By*, received outstanding reviews.

The two courses focus on the art and technique of storytelling, one through the written word, and one through film.

"These courses are for everyone who has stories to tell and would like to learn how to tell them more effectively and interestingly," said Rand Kennedy, director of the Mass Media Communications Program. "Learning is lifelong endeavor, and we wanted to schedule these

classes to be available to older community members who may now have the unique life experiences to tell stories that can be related through a well-crafted and entertaining short story, novel, or film."

The Mass Media Communications Program offers an Associate of Arts Degree. It is designed to provide the coursework that will lead to entry level employment in the mass media industries as well as provide the foundation to continue education at a four year university. The program is part of LCC's ongoing efforts to provide the essential training and education needed to develop the jobs and careers for the 21st Century. For more information about the two classes or the Mass Media Communications Program at LCC, please contact Rand Kennedy at (505) 454-2564.



Several Luna Community College LPN students participated in the Dec. 16 community-wide immunization clinic. Pictured (l-r) are: Maria Gallardo, Tommie Salinas, Robin Pilley (in back), Roberta Sturmberg and Pauline Lucero.

Important dates for this semester

Classes Begin

Monday, January 11, 2010

Holiday, Martin Luther King

Monday, January 18, 2010

Last Day to Add

Tuesday, January 19, 2010

Last Day to Drop

Friday, January 22, 2010

Luna Community College:
"The People's College"

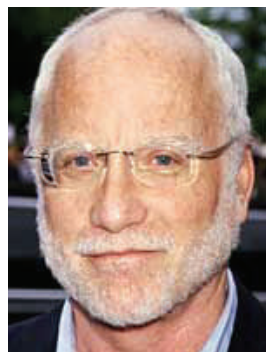
Celebrity Look-Alike Contest

We are asking individuals to vote on which Luna Community College employee looks more like their celebrity look-alike. Please e-mail your vote to jgallegos@luna.edu or by calling extension 1200. Votes will be taken until 3 p.m. on Monday, Jan. 4. Remember this is all in fun.



Lawrence Quintana

and



Richard Dreyfuss

or



Paul Sandoval

and



Darren Cordova