

2023-2024

Fact Book

(April 10, 2024)



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Overview of Publication

The annual Luna Community College Fact Book is a publication of the Office of Institutional Research and Reporting (OIRR) under the Vice President of Instruction. The Office of Institutional Research and Reporting is the official source of the College statistics that are provided to the NM Higher Education Department, U.S. Higher Education Department, administration, faculty, staff, students, and countless other constituencies who require such data.

This statistical information is utilized for, and supports, decision making processes within all academic and administrative units of the College, Academic Affairs and various committees within the College, the Board of Trustees, state and federal agencies, and professional and private organizations.

The OIRR coordinates the collection of data, preparation of reports, and the submission of files. It also publishes research reports that reflect information gathered from current or archived files.

Every effort has been made to ensure that the data contained in this document is accurate. For further information about this and other reports, contact Greg Salazar, Director of Institutional Effectiveness and Research at gsalazar@luna.edu 505-454-5351.

University President: President Dr. Edward Martinez

Vice President of Instruction and Student Services: Dr. Norma Guzman Duran

Chief Financial Officer: Dr. Carol Linder

Chair: Dr. Phyllis Martinez

Location of Main Campus: Las Vegas, NM

NM Office of Admissions Phone Number: 1-800-966-8692

College Accreditation: North Central Association of Colleges and Schools

Strategic Plan

2022 – 2027

STRATEGIC PLAN

ABOUT LUNA COMMUNITY COLLEGE

Luna Community College (LCC) is the only community college in northeastern New Mexico. LCC is located on the lower slopes of the Sangre de Cristo Mountain Range overlooking the city of Las Vegas, New Mexico. LCC offers courses and programs in person and via distance learning at all instructional centers, including Las Vegas, Santa Rosa, Springer and Mora. All locations are administered and governed by LCC and its Board of Trustees who are elected from the service area. Programs may be offered in any community of the service area where a need is demonstrated. The Vision, Mission, Guiding Principles, and Strategic Goals outlined in the 2022-2027 Strategic Plan apply to LCC as a whole.

Vision

Where future leaders aspire to create, collaborate, communicate, and think critically to bring positive change to the world.

Mission

Luna Community College is dedicated to providing accessible, innovative, and integrated

learning experiences that prepare students to compete at the forefront of their chosen fields and to lead in their community.

Motto

Creating opportunities for you!

Guiding Principles

Demonstrate Integrity, Excellence, and Resilience

Demonstrate Collaboration, Empathy, and Community

Demonstrate Innovation and Creativity

Demonstrate Diversity, Equity, and Inclusion

Strategic Goals

1. Offer students diverse, challenging, and regularly assessed programs.

Objectives

- A. Prepare students for completion and transfer.
 - B. Prepare students for success in their chosen fields and to meet workforce demands.
 - C. Instill lifelong learning skills that foster creativity, collaboration, communication, and critical thinking.
2. Thoroughly utilize cutting-edge technology and innovative strategies to support students.

Objectives

- A. Expand and deliver quality instruction using current technology.
 - B. Facilitate and implement technology-use best practices, emphasizing effectiveness and efficiency.
 - C. Develop and implement a professional development technology-use plan for faculty and staff.
 - D. Provide student support using current technology.
2. Promote institutional financial growth to support students.

Objectives

- A. Identify and diversify prospective revenue streams available to LCC.
- B. Partner with the LCC Foundation to increase revenue.
- C. Practice effective and efficient use of revenue within current LCC operation.
- D. Increase institutional grant applications.

3. Establish and develop a culture of data collection, assessment, and utilization through best practices in student support

Objectives

- A. Align data collection and management systems.
- B. Provide data analytics training.
- C. Implement data assessment to meet discipline and program-specific requirements.
- D. D. Improve data management for General Education assessment.

3. Increase student enrollment.

Objectives

4. Develop and implement a strategic enrollment management plan focused on recruiting, retaining, and completing students.
 - A. Develop and implement a marketing plan that targets all demographics.
 - B. Develop and implement innovative and diverse programs.
 - C. Recruit and Retain qualified employees using innovative strategies
 - D. Develop and implement outreach activities.
 - E. Develop, implement, and evaluate co-curricular and extracurricular activities.
4. Cultivate and strengthen public and private partnerships to support students.

Objectives

- A. Support and encourage employee and student engagement in local, regional, state, and national public and professional organizations, which will benefit LCC.
- B. Use/create stakeholder advisory boards.
- C. Develop and fund student internship/work experiences with public and private partners that strengthen academic and workforce program outcomes.

Areas of Study

Areas of For-Credit Study

Associate of Arts

- Criminal Justice
- Early Childhood (Birth-Grade 3) Concentration
- Fine Arts
- General Business
- Liberal Arts
- Teacher Education

Associate of Science

- General Science
- Pre-Engineering
- Mathematics

Associate of Applied Science

- Accounting
- Allied Health
- Business Administration
- Computer Science
- Fire Science
- Media Art and Film Technology
- Nursing
- Vocational/Technical Studies

Certificates

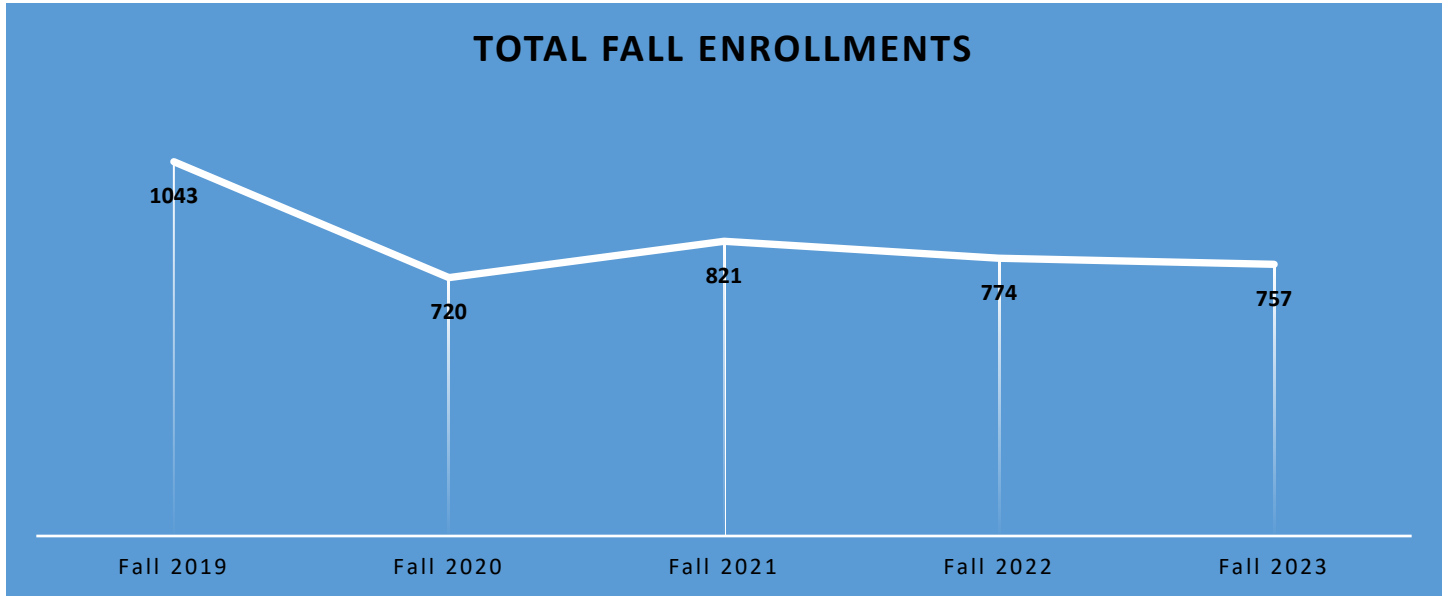
- Allied Health
- Automotive Collision Repair Technology
- Automotive Technology
- Barbering
- Building Technology
- Business Management
- Computer Application Specialist
- Cosmetology
- Criminal Justice
- Cyber Security
- Dental Assistant
- Early Childhood Development
- Electrical Wiring Technology
- Emergency Medical Technician
- Film Technician
- General Education
- Painting and Drawing
- Pre-Nursing
- Small Business Management
- Welding Technology
- Video Game Design

Areas of Non-Credit Study

- Commercial Driver's License (CDL)
- Real Estate
- Wildfire Resiliency Training Center

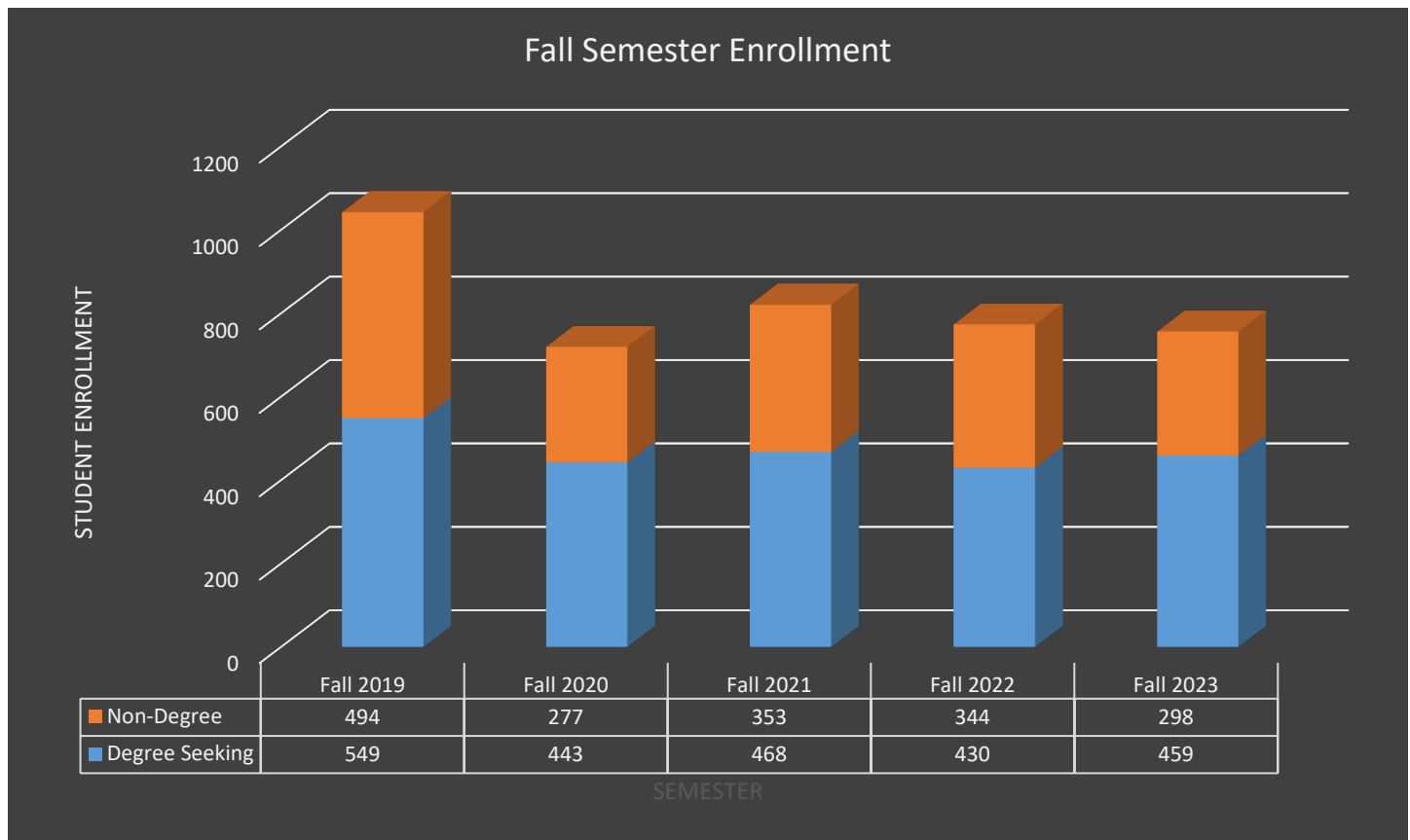
Fall Enrollment Totals

Five Year Trend



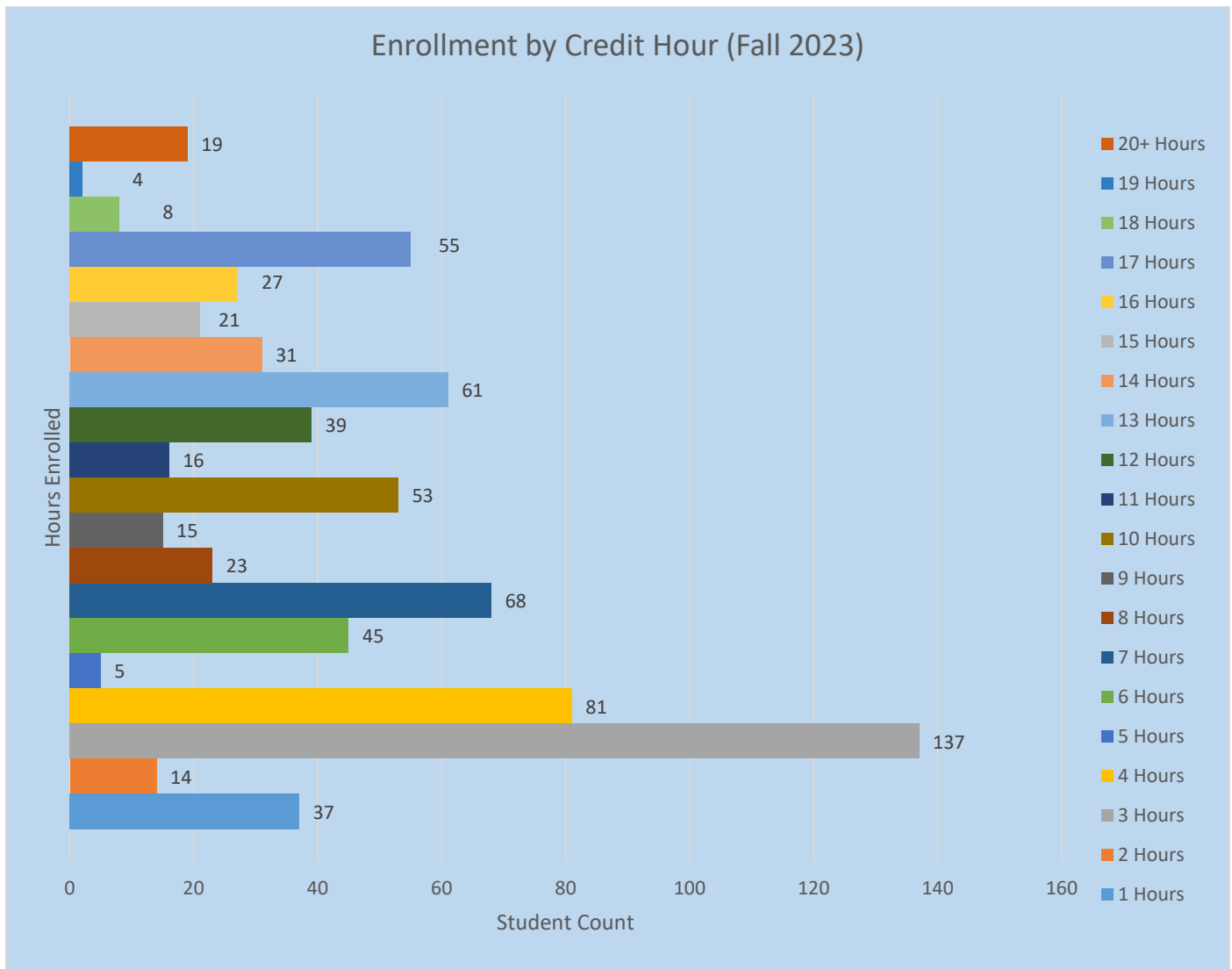
Data Source: IPEDS

Degree Seeking vs. Non-Degree



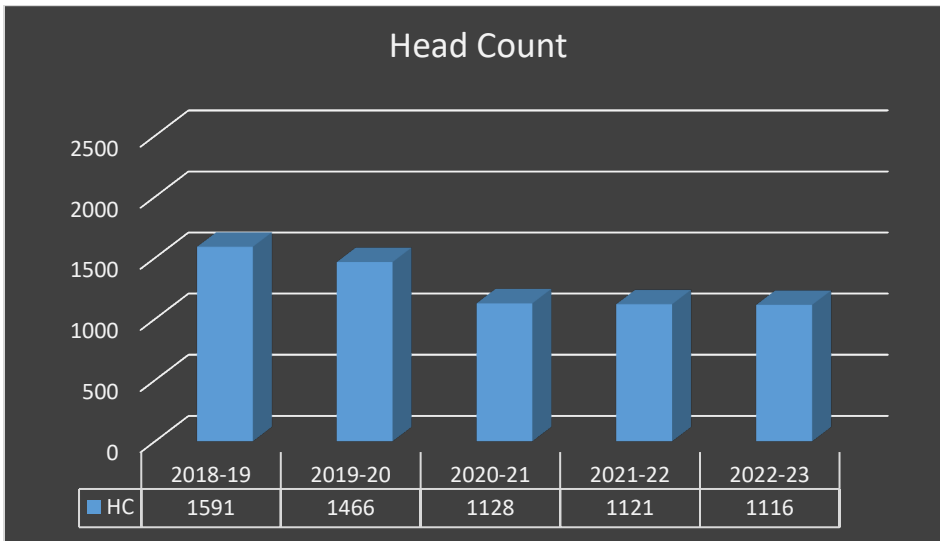
Data Source: IPEDS

Full-Time vs. Part-Time

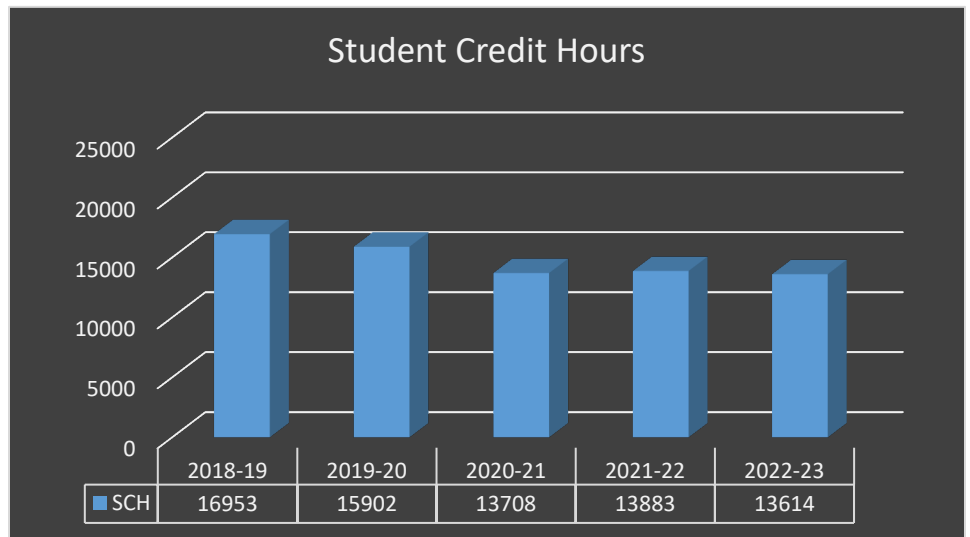


Data Source: (Live Data)

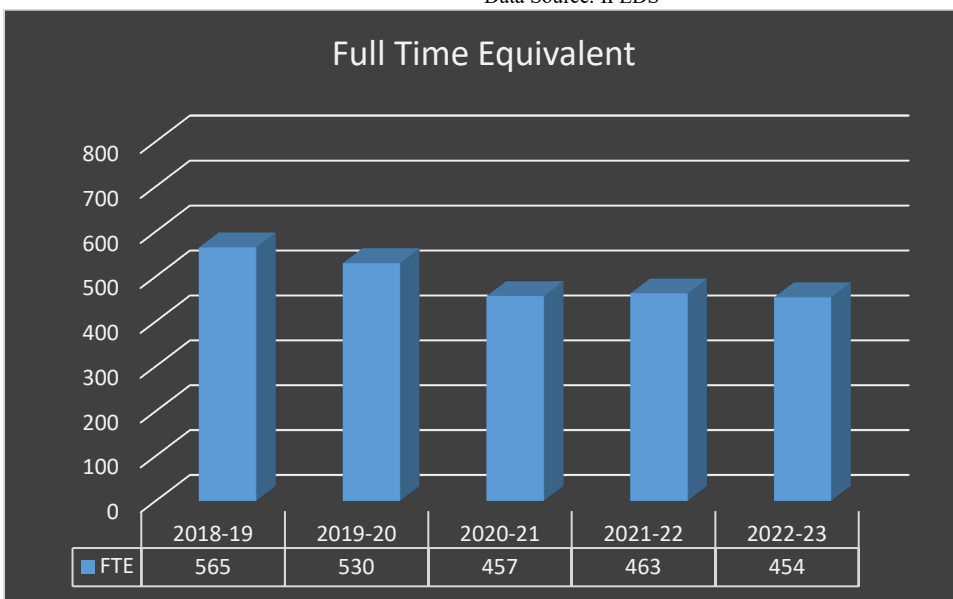
Academic Year Totals



Data Source: IPEDS



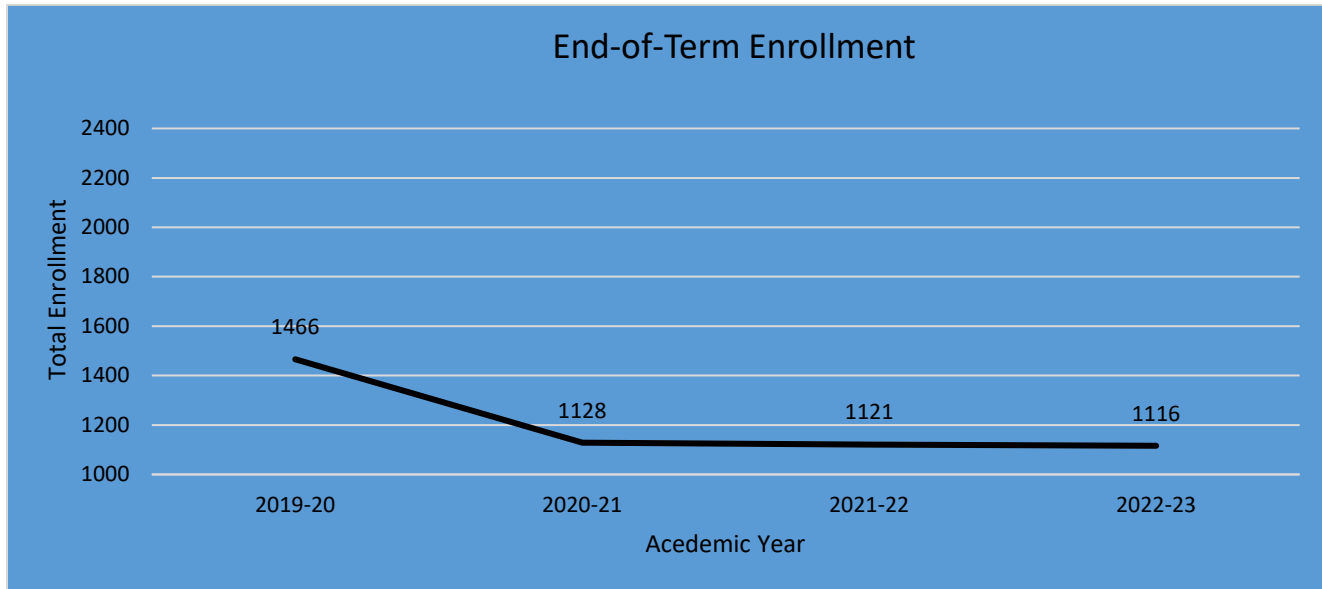
Data Source: IPEDS



Data Source: IPEDS

End-of-Term Enrollment

Four Year Enrollment Trend



Data Source: IPEDS

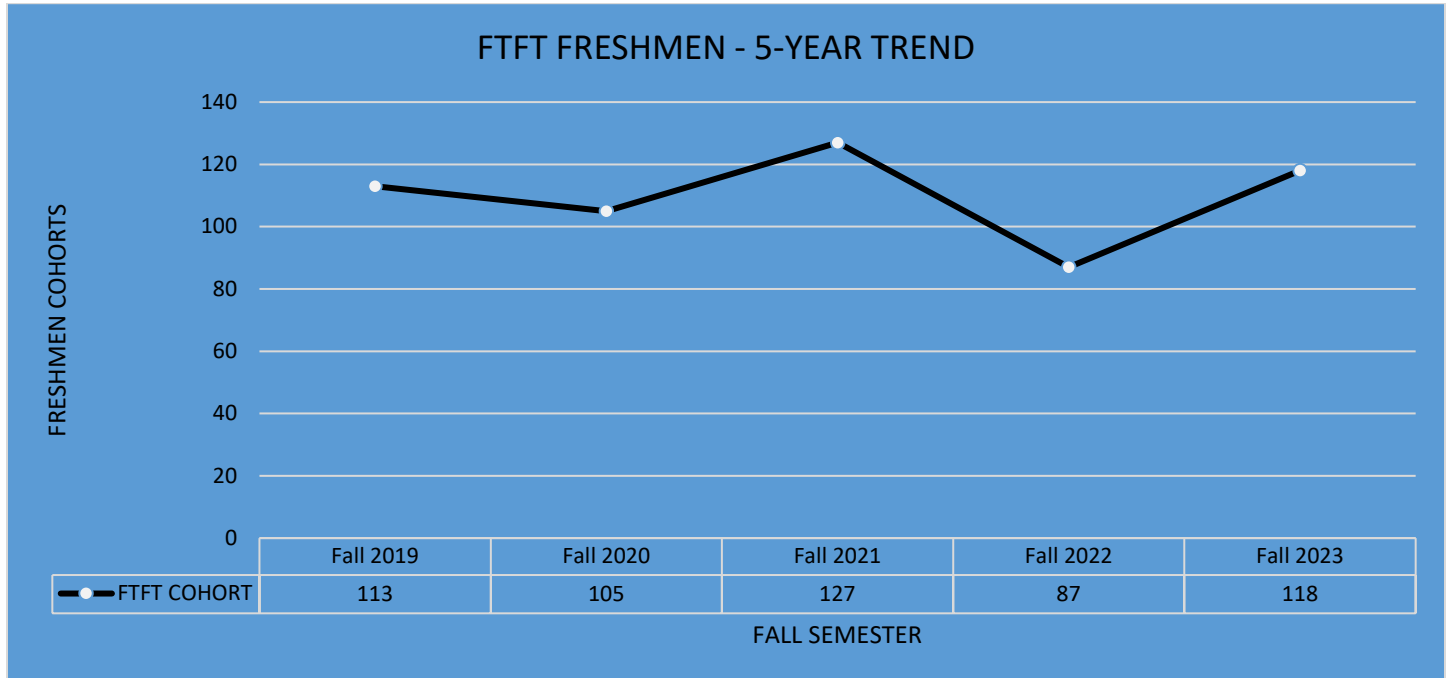
Total Enrollment by Gender & Ethnicity

End-of-Term Total Enrollment By Gender and Ethnicity												
Academic Year	2019-20			2020-21			2021-22			2022-23		
	Men	Women	Total	Men	Women	Total	Men	Women	Total	Men	Women	Total
Nonresident Alien	0	0	0	0	0	0	0	0	0	0	0	0
Hispanic./Latino	497	685	1182	335	576	911	334	571	905	369	539	908
American Indian/Alaska Na	10	6	16	11	9	20	7	14	21	4	9	13
Asian	3	5	8	4	5	9	4	4	8	7	5	12
Black or African American	18	4	22	6	13	19	9	18	27	8	12	20
Native Hawaiian/Pacific Isla	0	3	3	2	2	4	2	1	3	1	0	1
White	103	116	219	71	83	154	68	73	141	83	64	147
Two or more races	3	2	5	2	2	4	0	2	2	2	2	4
Race Unknown	6	5	11	2	5	7	4	10	14	3	8	11
Total Enrollment	640	826	1466	433	695	1128	428	693	1121	477	639	1116

Data Source: IPEDS

First-Time, Full-Time Freshmen

Five Year Enrollment



Data Source: Census Data

Retention Rates

Office of Institutional Research and Reporting Percent of Full-Time, First-Time Freshmen Retention Rates															
Cohort	Year 1			Year 2				Year 3				Year 4			
	1st Term	2nd Term		3rd Term		4th Term		5th Term		6th Term		7th Term		8th Term	
	Freshmen Cohort	Fall - Spring	Rate	Fall - Fall	Rate	Fall - Spring	Rate	Fall - Fall	Rate	Fall - Spring	Rate	Fall - Fall	Rate	Fall - Spring	Rate
Fall 2018	108	84	77.8%	58	53.7%	44	40.7%	19	17.6%	18	16.7%	18	16.7%	9	8.3%
Fall 2019	113	79	69.9%	46	40.7%	43	38.1%	15	13.3%	18	15.9%	12	10.6%	5	4.4%
Fall 2020	105	85	81.0%	68	64.8%	58	55.2%	24	22.9%	16	15.2%	16	15.2%	14	13.3%
Fall 2021	127	90	70.9%	65	51.2%	56	44.1%	30	23.6%	23	18.1%		0.0%		0.0%
Fall 2022	87	69	79.3%	47	54.0%	20	23.0%		0.0%		0.0%		0.0%		0.0%
Fall 2023	118	87	73.7%		0.0%		0.0%		0.0%		0.0%		0.0%		0.0%

* Coding Change: To improve the data collection for our First-Time Freshmen cohorts, the Office of Institutional Research & Reporting will implement a new student type code starting with the Fall 2014 semester.

Data Source: Census Data

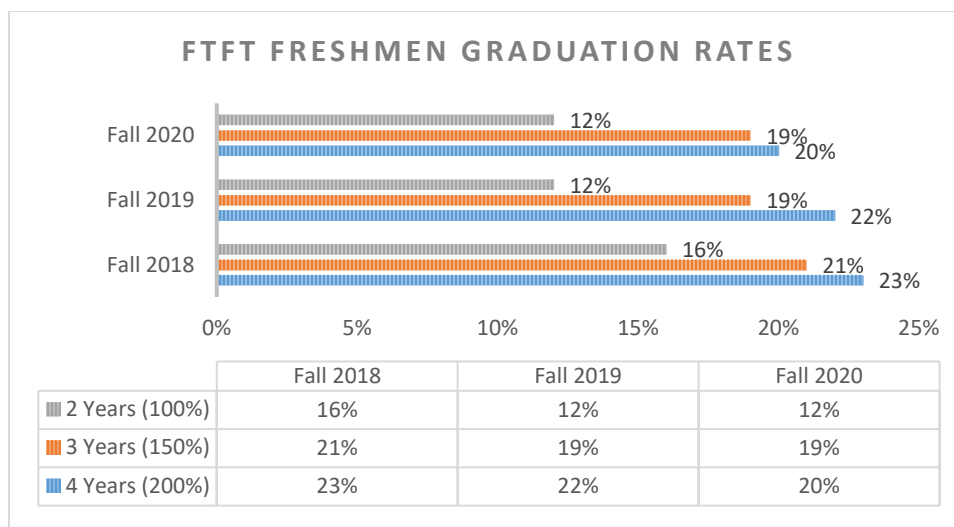
In-State vs. Out-of-State

First-Time, Full-Time Freshmen In-State vs. Out-of-State Retention & Graduation												
Fall Cohort	2018			2019			2020			2021		
Residency Status	In State	Out of State	Total	In State	Out of State	Total	In State	Out of State	Total	In State	Out of State	Total
Cohort Size	91	17	108	97	16	113	85	20	105	107	20	127
Retained Fall-to-Spring	72	12	84	65	14	79	68	17	85	77	13	90
Retention Rate	79.1%	70.6%	77.8%	67.0%	87.5%	69.9%	80.0%	85.0%	81.0%	72.0%	65.0%	70.9%
Retained Fall-to-Fall	53	5	58	43	3	46	58	10	68	57	8	65
Retention Rate	58.2%	29.4%	53.7%	44.3%	18.8%	40.7%	68.2%	50.0%	64.8%	53.3%	40.0%	51.2%
2-Yr Graduation Rate	15	1	16	22	0	22	31	4	35	24	3	27
Graduation Rate 100%	16.5%	5.9%	14.8%	22.7%	0.0%	19.5%	36.5%	20.0%	33.3%	22.4%	15.0%	21.3%
3-Yr Graduation Rate	23	0	23	23	0	23	36	0	36			0
Graduation Rate 150%	25.3%	0.0%	21.3%	23.7%	0.0%	20.4%	42.4%	0.0%	34.3%	0.0%	0.0%	0.0%

Note: Degrees/Certificates are unduplicated counts.

Data Source: Census Data

Graduation Rates



Data Source: Census Data

Office of Institutional Research and Reporting Percent of Full-Time, First-Time Freshmen Graduation Rates								
AY	COHORT	Freshmen Cohort	2 Years (100%)		3 Years (150%)		4 Years (200%)	
			Total	%	Total	%	Total	%
2017-18	Fall 2017	104	9	9%	12	12%	21	20%
2018-19	Fall 2018	108	17	16%	23	21%	25	23%
2019-20	Fall 2019	113	13	12%	22	19%	25	22%
2020-21	Fall 2020	105	13	12%	20	19%	21	20%
2021-22	Fall 2021	127	15	12%	24	19%	26	20%

*Coding Change: To improve the data collection for our First-Time Freshmen cohorts, the Office of Institutional Research and Reporting will and Reporting will implement a new student type code starting with the Fall 2014 semester. Rates are reported as fall, spring, & summer.

Data Source: Census Data

Top Ten High Schools Fall-to-Fall Comparison

Fall 2020			Fall 2021		
High School Name		Count	High School Name		Count
1	Robertson High School	47	1	Robertson High School	51
2	West Las Vegas High School	37	2	West Las Vegas High School	50
3	Santa Rosa High School	26	3	Santa Rosa High School	24
4	Mora High School	19	4	Mora High School	15
5	Raton High School	19	5	Maxwel High School	12
6	Maxwell High School	10	6	Wagon Mound High School	8
7	Springer High School	9	7	Springer High School	5
8	Cimarron High School	6	8	Home School New Mexico	4
9	Wagon Mound High School	5	9	Cimarron High School	2
10	Home School New Mexico	2	10	Pecos High School	4

Fall 2022			Fall 2023		
High School Name		Count	High School Name		Count
1	Robertson High School	60	1	Robertson High School	65
2	West Las Vegas High School	57	2	West Las Vegas High School	51
3	Santa Rosa High School	13	3	Mora High School	29
4	Mora High School	29	4	Santa Rosa High School	12
5	Maxwel High School	7	5	Springer High School	9
6	Wagon Mound High School	5	6	Pecos High School	8
7	Springer High School	1	7	Wagon Mound High School	2
8	Home School New Mexico	5	8	Penasco High School	1
9	Penasco High School	4	9	Home School New Mexico	1
10	Pecos High School	9	10	Cibola High School	1

Data Source: Live Data

Enrollment by State and School District – Fall 2022

Enrollment By State		Enrollment By School District	
State	Count	District	Count
AZ	4	East Las Vegas	226
CA	4	West Las Vegas	204
CO	4	Out of District	110
CT	1	Mora	88
GA	3	Santa Rosa	53
KY	1	Springer	20
NJ	2	Out of State	46
NM	713	Maxwell	6
NV	1	Wagon Mound	4
NY	3	Total	757
OH	3		
PA	1		
PW	1		
TX	12		
VA	1		
WY	3		
Total	757		

Data Source: Live Data

Developmental Education

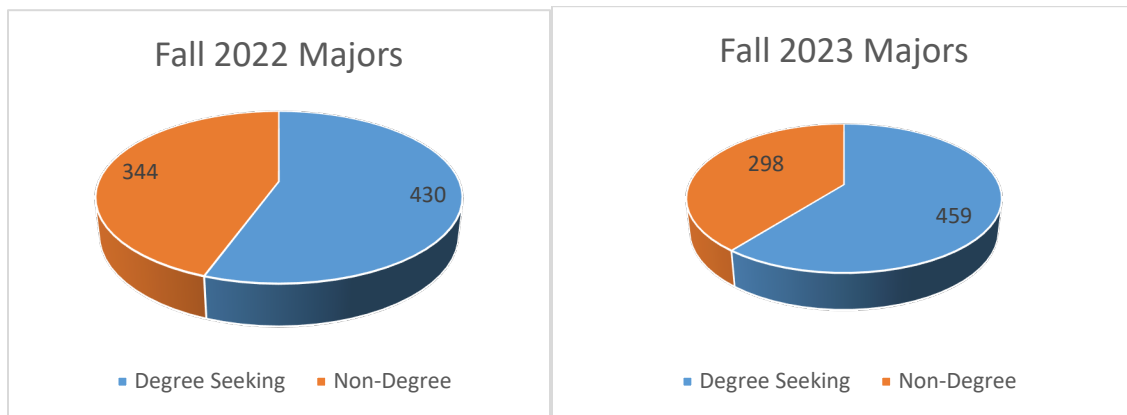
Fall 2023						
Course	Course Hours	Student Enrollment	Student Credit Hours	Grade		
				S	U	
ENG078	3	0	0	0	0	
ENG098	3	0	0	0	0	
MATH075	4	4	16	4	0	
MATH095	4	23	92	20	3	
Total		27	108	24	3	

Fall 2022						
Course	Course Hours	Student Enrollment	Student Credit Hours	Grade		
				S	U	
ENG078	3	0	0	0	0	
ENG098	3	0	0	0	0	
MATH075	4	16	64	9	7	
MATH095	4	14	56	11	3	
Total		30	120	20	10	

Data Source: Course Schedule

Fall Enrollment by Major

Fall 2021 vs. Fall 2022



Top Ten Majors Fall-to-Fall Comparison

Major		Fall 2022	Major		Fall 2023
1	Allied Health AAS	74	1	Allied Health Cert.	53
2	Allied Health Cert.	70	2	Allied Health AAS	52
3	Business Administration	43	3	Business Administration	40
4	Nursing RN	43	4	Nursing RN	40
5	Liberal Arts	33	5	Cosmetology	40
6	Criminal Justice	27	6	Criminal Justice	32
7	Cosmetology	23	7	Liberal Arts	28
8	Computer Science	21	8	Welding	22
9	Pre-Engineering	18	9	General Science	17
10	Welding	17	10	Automotive Technology	15

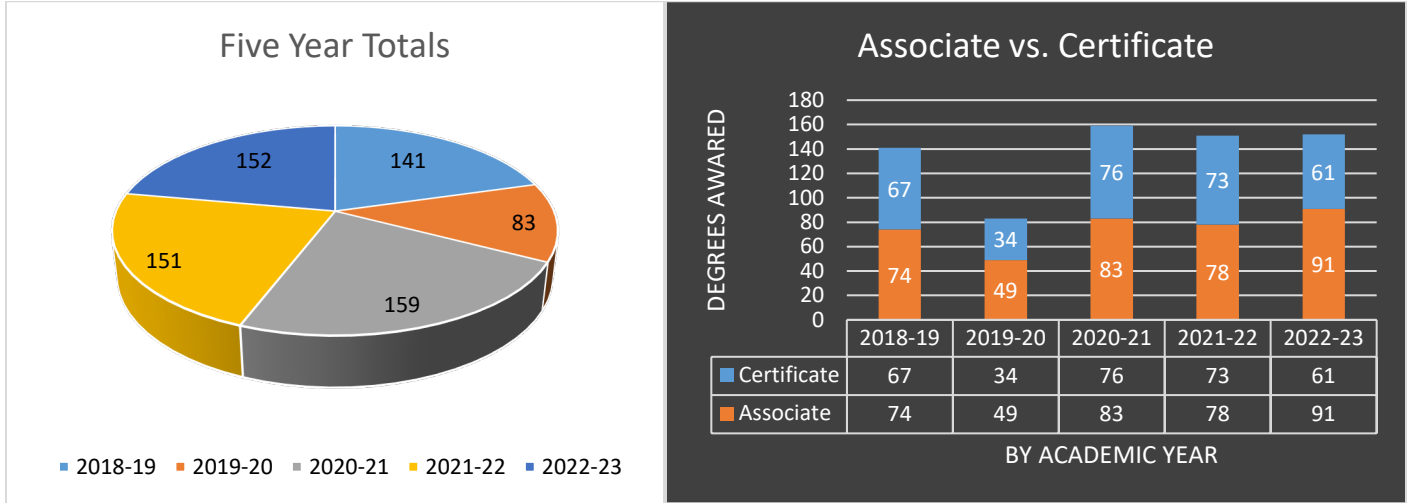
Data Source: Census Data

Total Fall Enrollments by Major

Major	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Accounting	1	0	2	1
Allied Health AAS	68	63	74	52
Allied Health Cert.	68	79	70	53
Auto Cllsn Repair Tech	2	4	4	2
Automotive Mech Tech	0	0	0	0
Automotive Technolgy	8	14	11	15
Babering	6	5	10	12
Building Technology	1	1	0	2
Business Administration	50	46	43	40
Business Management	0	5	5	5
CJ-Law Enforcement Conct	4	2	2	1
Computer Application Sp	2	0	3	1
Computer Science	16	16	21	14
Cosmetology	17	22	23	40
Crimnal Justice	43	27	27	34
Culinary Arts	1	0	0	0
Dental Assistant	8	7	3	0
Drafting	0	0	1	1
Early Childhood Develop.	4	2	1	4
Early Childhood Education	1	1	1	5
Early Childhood Multicu	1	1	1	2
ECME Birth-G3	14	19	14	14
ECME FIT	0	1	1	0
Elctr Engn Tech/Man Te	0	0	0	0
Electrical Wiring	0	0	0	0
Electronics	0	1	0	0
Emergency Medical Tech	0	0	0	7
Fire Science	1	0	1	1
Furniture/Cabinet Making	0	0	0	0
General Business	2	1	2	5
General Education	0	2	5	1
General Science	20	26	13	18
General Studies	4	2	13	6
Liberal Arts	22	30	33	29
Mathematics	5	4	5	2
Media Art and Film Tech	5	0	2	6
No 1st Major Declared	278	355	285	299
Nursing RN	43	45	43	40
Physical Therapist Assist	0	0	0	0
Practical Nursing	1	0	0	2
Pre-Engineering	5	8	18	5
Small Business Mgt	0	0	0	0
Sports Performance	0	0	1	0
Teacher Education	7	10	14	14
Video Game Design/Dvlpmn	0	0	0	0
Voc/Tech Studies - AAS	6	4	5	2
Vocational/Tech Studies	0	0	0	0
Welding Technology	6	18	17	22
Total	720	821	774	757

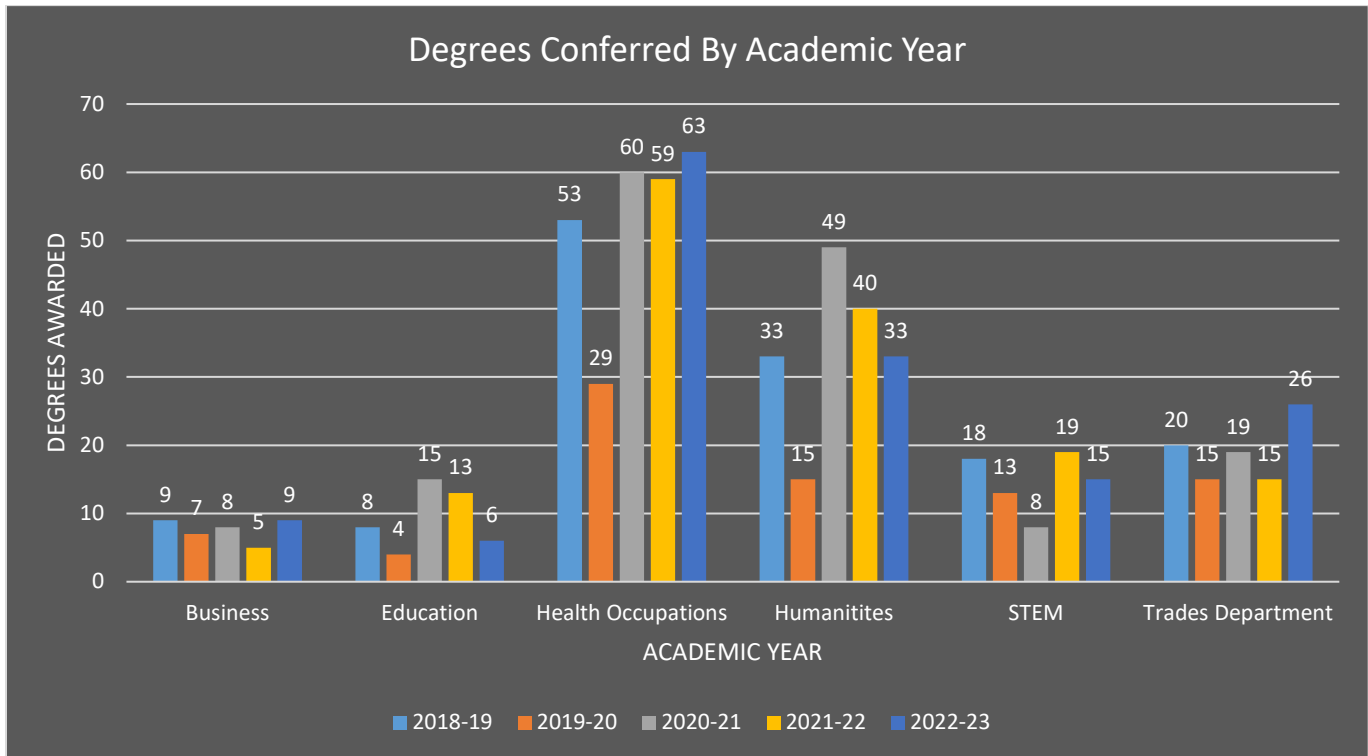
Degrees/Certificates Conferred

Five Year Trend



Data Source: July 1st – June 30th

Five Year Totals by Academic Program



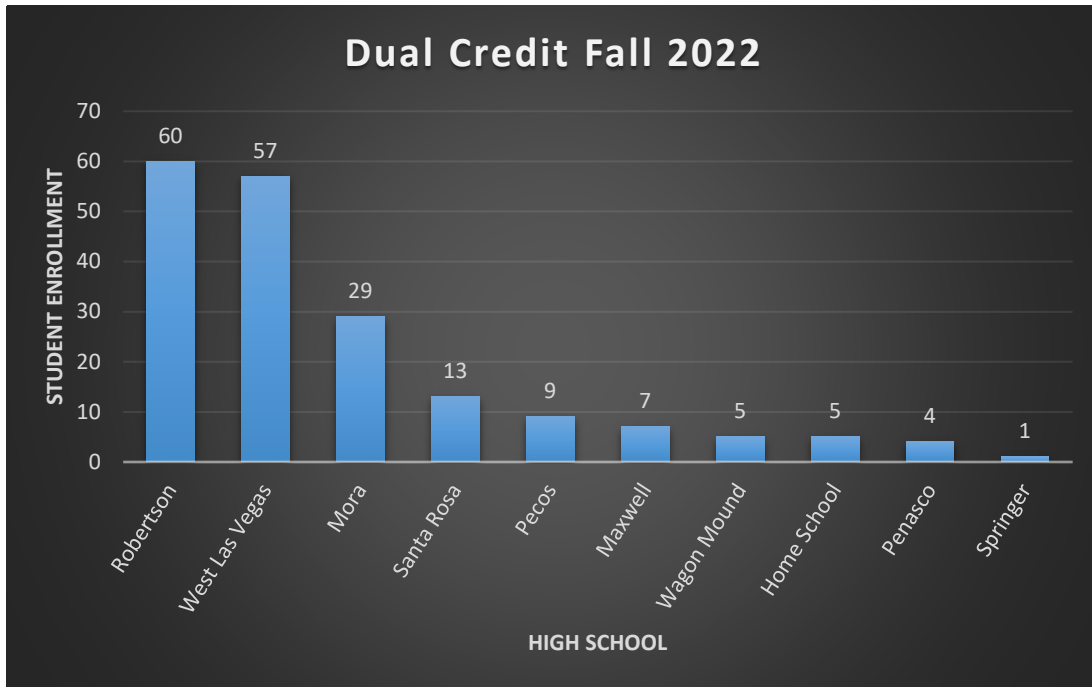
Data Source: July 1st – June 30th

By Academic Program

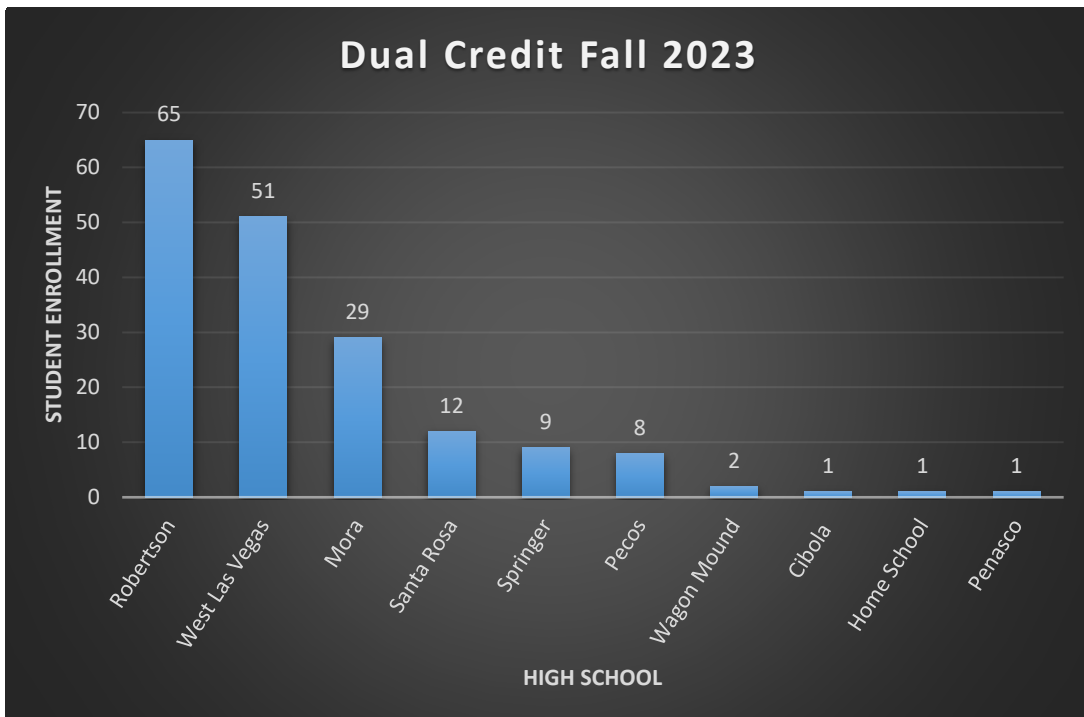
Office of Institutional Research & Reporting Degrees Conferred by Academic Year**									
DEPARTMENT	MAJ CODE	MAJOR DESCRIPTION	DEG	DEGREE DISCRPTION	2018-19	2019-20	2020-21	2021-22	2022-23
BUSINESS	BAAS	Business Administration	AAS	Assoc of Applied Science	6	2	6	3	7
	ACTA	Accounting	AAS	Assoc of Applied Science	0	0	0	0	0
	GBAA	General Business	AAS	Assoc of Applied Science	3	2	1	1	0
	BMCE	Business Management	CERT	Certificate	0	1	0	0	2
	ACCA	*Accounting	AAS	Assoc of Applied Science	0	0	0	0	0
	ACTA	*Accounting	AA	Assoc of Applied Science	0	2	1	1	0
	SBM	*Small Business Mgt	CERT	Certificate	0	0	0	0	0
Total Business					9	7	8	5	9
Education	ECBA	ECME Birth-G3	AA	Associate of Arts	3	2	9	7	2
	ECFA	ECME FIT	AA	Associate of Arts	0	0	0	0	0
	ECME	*Early Childhood Multicu	AA	Associate of Arts	2	0	0	0	0
	TEAA	Teacher Education	AA	Associate of Arts	2	0	0	1	3
	ECD	Early Childhood Develop	CERT	Certificate	1	2	6	5	1
	ECD	*Early Childhood Develop	CERT	Certificate	0	0	0	0	0
Total Education					8	4	15	13	6
Health Occupations	AHAS	Allied Health AAS	AAS	Assoc of Applied Science	3	3	19	17	21
	NUAS	Nursing RN	AAS	Assoc of Applied Science	19	12	17	18	23
	AHC	Allied Health Cert.	CERT	Certificate	28	11	21	20	13
	DENC	Dental Assistant	CERT	Certificate	3	3	3	4	6
Total Health					53	29	60	59	63
Humanities	GSAG	General Studies	AGS	Assoc of Applied Science	10	2	0	0	0
	LAAA	Liberal Arts	AA	Assoc of Applied Science	0	1	6	3	8
	MAFA	Media Art and Film Tech	AAS	Assoc of Applied Science	2	0	2	1	1
	SPER	*Sports Performance	AAS	Assoc of Applied Science	0	0	0	0	0
	CJAA	Criminal Justice	AA	Associate of Arts	5	5	9	6	9
	CJCO	CJ-Corrections Conc	CERT	Certificate	2	2	8	7	0
	CJLE	CJ-Law Enforcement Conc	CERT	Certificate	4	1	9	7	3
	CJC	Criminal Justice	CERT	Certificate	1	0	0	1	0
GSAS	General Education	CERT	Certificate	9	4	15	15	12	
Total Humanities					33	15	49	40	33
STEM	STEC	Science, Tech Eng & Math	CERT	Certificate	0	0	0	0	0
	CSAS	Computer Science	AAS	Assoc of Applied Science	7	3	3	3	5
	DETEC	*Drafting Technology	AAS	Assoc of Applied Science	0	0	0	0	0
	VGD	*Video Game	AAS	Assoc of Applied Science	0	0	0	0	0
	GSCI	General Science	AS	Associate of Arts	2	4	1	11	3
	MAAS	Mathematics	AS	Associate of Arts	4	4	2	2	0
	PEAS	Pre-Engineering	AS	Associate of Arts	2	0	0	2	2
	CSC	Computer Application Sp	CERT	Certificate	2	1	2	0	2
CAS	Computer Application Sp	CERT	Certificate	3	1	0	1	3	
Total Technologies					20	13	8	19	15
Trades Department	VTSA	Voc/Tech Studies - AAS	AAS	Assoc of Applied Science	2	7	7	2	7
	FSAS	Fire Science	AAS	Assoc of Applied Science	1	0	0	0	0
	ATC	Automotive Technology	CERT	Certificate	4	2	2	0	2
	ACRT	*Auto Cllsn Repair Tech	CERT	Certificate	4	1	0	2	2
	BARC	Barbering	CERT	Certificate	3	2	2	4	3
	PEAS	Building Technology	CERT	Certificate	0	0	0	0	0
	COSC	Cosmetology	CERT	Certificate	1	2	5	7	10
	CSAS	Cosmetology	AAS	Assoc of Applied Science	0	0	0	0	0
	EEAA	Electical Engineering Tech	AAS	Certificate	1	0	0	0	0
	CULC	Culinary Arts	CERT	Certificate	2	1	2	0	0
	FPC	*Fire Protection	CERT	Certificate	0	0	0	0	0
	FSC	*Fire Science	CERT	Certificate	0	0	0	0	0
WLDC	Welding	CERT	Certificate	0	0	1	0	2	
Total Trades Department					18	15	19	15	26
Total By Academic Year					141	83	159	151	152

Dual Credit/Concurrent Enrollment

Fall-to-Fall Comparison by High School



Data Source: Census Date



Faculty and Staff Demographics

Full-Time Faculty and Staff by Gender and Ethnicity As of November 1, 2023												
Classification	Gender		Hispanic	White	Black or African American	American Indian/ Alaska Native	Native Hawaiian /Pacific Islander	Asian	Non-Resident Alien	Two or More	Unknown	Total
	Male	Female										
Management Occupations	5	11	11	5	0	0	0	0	0	0	0	16
Student and Academic Affairs and Other Education Services Occupations	0	4	2	2	0	0	0	0	0	0	0	4
Public Service Staff	0	0	0	0	0	0	0	0	0	0	0	0
Library Technician	0	0	0	0	0	0	0	0	0	0	0	0
Business/Financial Operations	2	7	9	0	0	0	0	0	0	0	0	9
Community, Social Service, Legal, Arts, Design, Entertainment, Sports, and Media Occupations	3	3	4	2	0	0	0	0	0	0	0	6
Healthcare Practitioners and Technical Occupations	1	1	2	0	0	0	0	0	0	0	0	2
Service Occupations	10	1	11	0	0	0	0	0	0	0	0	11
Sales and Related Occupations	1	0	1	0	0	0	0	0	0	0	0	1
Office & Administrative Support Occupations	2	13	14	1	0	0	0	0	0	0	0	15
Natural Resources, Construction, and Maintenance Occupations	1	0	1	0	0	0	0	0	0	0	0	1
Production, Transportation, and Material Moving Occupations	1	0	1	0	0	0	0	0	0	0	0	1
Computer, Engineering, and Science Occupations	3	3	6	0	0	0	0	0	0	0	0	6
Instructional	8	14	16	6	0	0	0	0	0	0	0	22
Total												94

Data Source: IPEDS

Campus Map

