

# Help NM Get Counted!



Every person in New Mexico needs to be counted in the 2020 Census by September 30th. Will you help make sure everyone in your network is counted?

## What can you do?

- Text this to your friends, family, and neighbors:
  - *Hey! Did you do your census? I found out we only have until September 30th. I took mine online at [2020census.gov](https://2020census.gov). Can you send this to some of your friends too?*
- Post one of [these](#) on your social media.
- Follow [iCountNM](#) and share our posts with your network.
- Write a letter to the editor of your local newspaper.
- Reach out to your local complete count committee ([every county has one!](#)) and ask how you can help.

## What can your organization do?

- Share information with your colleagues and employees via email or [hang a poster](#) in a common area.
- Schedule a day next week when your team/employees all commit to completing their census.
- Mention the census during calls or meetings with partners or clients.
- Include a [census signature line](#) on all emails.
  - *10 minutes today for a better tomorrow. Complete your census online, over the phone, or by mail. Respond by September 30th at [2020census.gov](https://2020census.gov) or 1-844-330-2020.*

## What should you say?

- You deserve to be counted in the 2020 Census.
- Your time to respond is running out so make sure you do it today.
- The Constitution guarantees your right to be counted.
- The stakes have never been higher for New Mexico. We're at risk of an undercount and if that happens, then we all lose out.
- It's better to get it out of the way now so that a Census taker doesn't have to follow up with you. That way you can avoid any interaction and they can spend their time with households that need the one-on-one help.
- By not participating, you're leaving money on the table for [insert county/city]. Money for schools, money for health care, money for essential programs.



For more census resources, visit [iCountNM.gov/resources](https://iCountNM.gov/resources)