

General Business AA Curriculum Map							General Education Essential Skills				
<p>This curriculum map is designed to show how program learning outcomes are introduced, developed, and mastered across courses in the program. Use the following guidance when completing or reviewing the map:</p> <p>Introduced: Indicates the course provides students with their first exposure to a concept or skill. At this stage, students are expected to demonstrate only a basic understanding.</p> <p>Developed: Indicates that students gain more in-depth knowledge, practice, and reinforcement of the concept or skill. Students are expected to begin applying what they have learned with increasing independence.</p> <p>Mastered: Indicates that students can independently and skillfully apply the outcome, demonstrating a high level of understanding and competence appropriate for graduation and entry into the workforce or a 4-year institution.</p>							<p>Each degree program at Luna contains an integrated core of general education requirements. This core ensures that Luna graduates possess the expected literacy and general knowledge to function well in the workforce, to pursue further education and to participate in the cultural and political life of the local community and the larger society.</p>				
Courses are listed in rows and PLOs are in columns	Explain fundamental concepts and processes that address the functional areas of business, including management, marketing, and	Apply foundational accounting principles to analyze financial transactions, prepare basic financial statements, and perform	Utilize quantitative methods, data analysis, and critical thinking skills to analyze business problems and inform decision-making.	Demonstrate proficiency in using current business software applications to maintain the role of management information systems in organizational operations and strategy.	Describe and apply core principles of management, organizational behavior, and leadership necessary for effective collaboration in a	Demonstrate effective written and oral communication skills and explain the importance of professional and ethical standards in business activities.	Communication	Critical Thinking	Information and Literacy	Quantitative Reasoning	Personal and Social Responsibility
ACCT2110 Principles of Accounting I	Introduced	Developed	Developed	Introduced	Introduced	Developed					
ACCT2120 Principles of Accounting II	Introduced	Developed	Developed	Introduced	Introduced	Developed					
BUSA1110 Introduction to Business	Developed	Not Addressed	Introduced	Introduced	Introduced	Introduced					
ECON2110 Macroeconomic Principles	Developed	Not Addressed	Developed	Developed	Introduced	Developed					
ECON2120 Microeconomic Principles	Developed	Not Addressed	Developed	Developed	Introduced	Developed					
MATH1350 Introduction to Statistics	Introduced	Developed	Developed	Developed	Not Addressed	Introduced					
MGMT2110 Principles of Management	Developed	Developed	Developed	Developed	Developed	Developed					
MKTG2110 Principles of Marketing	Developed	Developed	Developed	Developed	Developed	Developed					
BUSA2999 Capstone	Mastered	Mastered	Mastered	Mastered	Mastered	Mastered					
Gen Ed Courses							Five essential skills are associated with each of six content areas, as shown in the table below				
Area I – Communication: ENGL 1110 Composition I; ENGL 1120 Composition II; COMM 1130 Public Speaking; COMM 2120 Interpersonal Communication							X	X	X		
Area II – Mathematics: MATH 1350 Statistics; MATH 1220 College Algebra							X	X		X	
Area III – Laboratory Science: BIOL 1110 General Biology; BIOL 1140 Biology for Health Sciences; BIOL 2110 Principles of Biology; Cell & Molecular Biology; BIOL 2310 General Chemistry I; BIOL 2225 Human Anatomy & Physiology I; BIOL 2226 Human Anatomy & Physiology II; CHEM 1120 Introduction to Chemistry; CHEM 1215 General Chemistry I; CHEM 1224 General Chemistry II; ENVS 1110 Environmental Science; GEOL 1110 Physical Geology; HIST 1110 United States History I; PHYS 1115 Survey of Physics; PHYS 1230 Algebra-based Physics I; PHYS 1240 Algebra-based Physics II; PHYS 1310 Calculus-based Physics I; PHYS 1320 Calculus-based Physics II											
Area IV – Social and Behavioral Sciences: ANTH 1115 Introduction to Anthropology; ANTH 1120 Cultural Anthropology; ECON 2110 Macroeconomics Principles; ECON 2120 Microeconomics Principles; POLS 1120 American National Government; POLS 2160 State and Local Government; PSYC 1110 Introduction to Psychology; PSYC 2120 Developmental Psychology; SOCI 1110 Introduction to Sociology									X	X	X
Area V – Humanities (Area A & Area B) / Flex (AA&SH): ENGL 2010 American Literature I; ENGL 2310 Introduction to Creative Writing; ENGL 2380 Introduction to Short Fiction; ENGL 2620 American Literature II; HIST 1150 Western Civilization I; HIST 1160 Western Civilization II; HIST 1170 United States History I; HIST 2110 Survey of History of New Mexico; PHIL 1110 Introduction to Philosophy; RELG 2115 World Religions; SPAN 1110 Spanish I; BCIS 1110 Introduction to Information Systems; MATH 1215 Intermediate Algebra							X	X			X
Area VI – Creative and Fine Arts: ARTS 1610 Drawing I; ARTH 1120 Introduction to Art History I; ARTS 1620 Fundamentals of Art I; MUSC 1130 Music Appreciation; Western Music; THEA 1220 Beginning Acting									X	X	X