



School of Business

Community Action Board Meeting conducted on

Date: December 9, 2019 at 8:30 am

Location: Media Education Center Atrium

Present: Lita Bernal, Melissa Cordova, Vanessa Velasquez, Kevin Thomas, Dr. Kenneth Patterson, Meredith Britt, Jane Lamsden, Jan Beurskens, Andrea Gottschalk.

Items Discussed:

1. Introductions were made Lita Bernal is the School of Business Director, Melissa Cordova, School of Business Advisor, Kevin Thomas has background in retail and customer service. Jane Lamsden is owner is Semilla Natural Foods, Jan Beurskens is owner of Estella's Café, Meredith Britt is owner of El Zocalo Art Gallery, Andrea Gottchalk is the owner of Unikat Fine Jewelry and Dr. Kenneth Patterson is the Vice-President of Instruction at Luna Community College. Vanessa Velasquez is the administrative assistant for School of Business. Attached is the sign in sheet.
2. Business owners Jan, Jane, Meredith and Andrea would like to receive Luna Light newsletters to keep up to date on the on goings at Luna. Emails were exchanged and Luna Light will be sent to them when published.
3. Clarification on the difference between Luna and Highlands University was explained. Luna is a two-year college were students are able to obtain a certificate or an associate's

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366 Luna Drive • Las Vegas • New Mexico • 87701
Phone: (505) 454-5322 or 1-800-588-7232 • E-mail: vvelasquez@luna.edu



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degree in a plethora of degrees. Luna is a training school for the workforce were students could make more money in certain work fields with a certificate or associate's degree.

Highlands University is a four-year college were students could obtain a Bachelor's or Master's degree.

4. Ideas were given as to different companies that could be beneficial to Luna students such as ECC Solar Panel Company that was recently established in Las Vegas, NM. Netflix is a potential company as well as they have a studio in Albuquerque, NM. Disney is in the talks of coming to Albuquerque. Why do they not want to bring their offices to Las Vegas?
5. Dr. Patterson stated that the Media Arts Program will be revamped for the spring 2020 semester as enrollment has been decreasing.
6. Melissa asked if a Retail Management program with emphasis on customer service and hospitality would be beneficial to local businesses. Jan, Jane, Meredith and Andrea all agreed that it would be a great program, as they would likely hire employees with the education experience.
7. Next meeting will take place in March 2020 date and time will be update soon.

Meeting ended at 10:00 am

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