



**Luna Community College
Strategic Plan
2019-2021
Approved on December 3, 2018**

VISION

Luna Community College is a regional leader in providing exceptional value for quality, innovative and integrated educational experiences, preparing students to compete at the forefront of their chosen field.

MISSION

“Creating Opportunities for You!”

GUIDING PRINCIPLES

The guiding principles for the College represent the core beliefs of the institution, articulating the College’s commitment to the service region, which includes communities that support the financial well-being of the institution. These principles underscore the College’s role in strengthening communities through strategic collaboration, individual academic success and diverse opportunities for degree attainment and workforce development. Luna recognizes that its success is inextricably tied to that of the communities it serves.

OUR GUIDING PRINCIPLES

- Promote academic preparation and achievement by researching and employing innovative practices that ensure student success.
- Commit to serving the communities of northeastern New Mexico through collaborative strategies that strengthen the local workforce, meet academic needs and promote lifelong learning.
- Promote a learning community that values and celebrates differences.
- Sustain an inclusive and collaborative culture that ensures effective opportunities for stakeholder input and contributions.
- Play a leadership role in economic and community development that honors and recognizes the culture and history of the region.

STRATEGIC GOALS

Institutional strategic goals are designed to ensure the College fulfills its vision and mission. Equally important, the goals play a key role in identifying effective practices that shall be sustained over time. Progress monitoring of activities will be conducted departmentally and reviewed on a monthly basis.

Goal 1: Grow institutional enrollment through a multifaceted recruitment campaign that includes partnerships with regional industry, government and K-12 districts.

Goal 2: Increase the percentage of first-time freshmen students completing degrees and certificates by 150 percent of their program duration. Target = 35 percent by 2020.

Goal 3: Ensure academic quality through the ongoing evaluation of teaching and learning.

Goal 4: Facilitate student success and retention through comprehensive support services and interventions.

Benchmark: Increase fall-to-spring retention rates for first-time freshmen students. Target = 80 percent by spring 2020.

Benchmark: Increase fall-to-fall (semester four) retention rates for first-time freshmen students. Target = 60 percent by fall 2019.

Goal 5: Increase the percentage of students enrolled as degree-seeking, or who wish to transfer to a four-year institution. Target = 70 percent by 2021.

Goal 6: Increase the College's annual sponsored project funding aimed at postsecondary preparation, retention, completion and career placement.

Benchmark: \$2 million by 2021.

Goal 7: Maximize student access through expansive and quality online course and credential offerings.

Goal 8: Provide in-demand and quality programs designed for increased transferability and/or employability.

Goal 9: Ensure the College conducts itself in a manner that provides for financial solvency and institutional growth and sustainability.