



FACTS ON TOBACCO USE

LEADING cause of 
PREVENTABLE

death in the United States

Kills more Americans than alcohol, car crashes, AIDS, fires, heroin, cocaine, homicide, and suicide

COMBINED!!! 

480K (approx.) deaths per year in the US

1,300 (approx.) deaths everyday

44K (approx.) deaths among nonsmoking adults each year



CAUSES 

stroke, lung cancer, and coronary heart disease



Tobacco use costs NM

\$1.5 BILLION

in medical and lost productivity annually

The annual economic cost of smoking in the US is more than



\$300 BILLION

Nearly **\$170 BILLION**

in direct medical care for adults annually in the US



Smokers earn **20%** less income than non-smokers



Big tobacco companies advertise **10X** more in racial/ethnic neighborhoods than in other neighborhoods